

TREES FOR HOUSTON'S 1 MILLION TREE GOAL

2021-2030



TREES ARE INFRASTRUCTURE







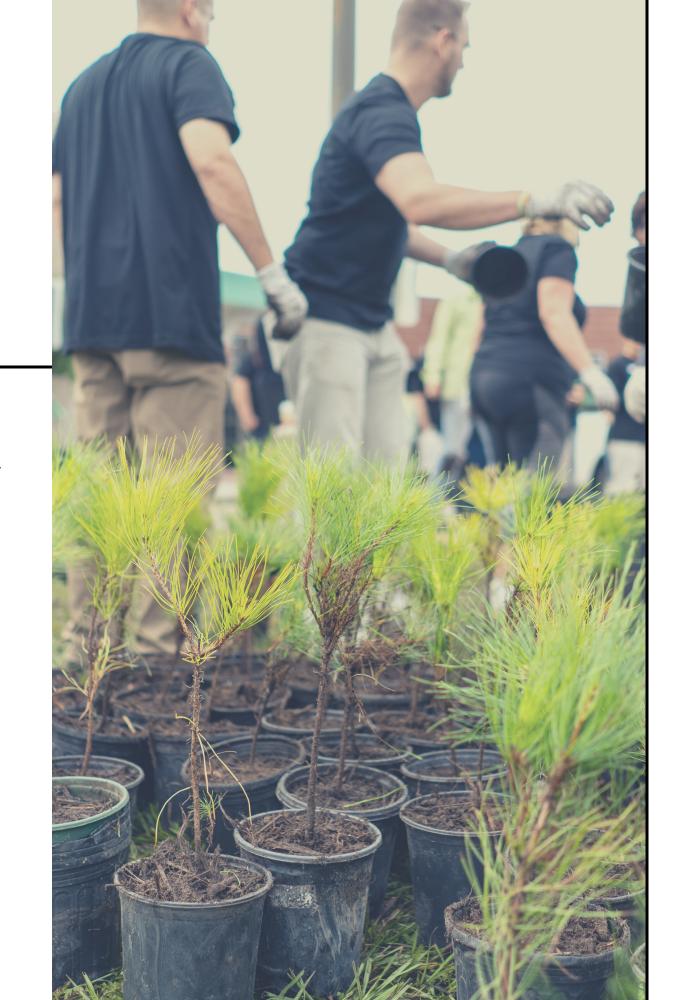


RESILIENT HOUSTON

In February of 2020 the City of Houston announced the Resilient Houston Plan, the plan establishes five key "Visions" for Houston as:

- A Healthy Place to Live
- An Equitable, Inclusive and Affordable City
- A Leader in Climate Adaptation
- A City That Grows Up, Not Out
- A Transformative Economy.

To accomplish this vision, the plan calls to plant 4.6 million trees by 2030.



"Trees For Houston is committed to distributing and planting 1 million trees over the next ten years, at no cost to the city, to ensure the success of the Resilient Houston Plan."

EXECUTIVE DIRECTOR BARRY WARD



1,000,000 TREES IN 10 YEARS

Trees For Houston is eager to take this next step and present its self as a vital partner for the Resilient Houston Plan. to accomplish this goal Trees For Houston plans to:

- Reforest the miles of plantable esplanades
- Increase distribution to neighborhoods
- Continue partnerships with green spaces both large and small that need tree planting
- Work with each district to distribute trees equitably
- Work with corporate partners to faciliate large scale planting projects









INCREASED DISTRIBUTIONS

Every Houstonian that needs multiple trees for their home will have access to trees at our new nursey on 34th street



PLANTING ESPLANADES AND PARKS

Trees For Houston has already begun communicataions with city officials to start list of projects.



LARGE SCALE PLANTINGS

As more data is released corporate groups are narrowing their interest to mass plantings, kicking off our increased funding needs

ENVIRONMENTAL NEEDS

Make a highly visible contribution to the quality of life in the greater Houston area

Invest in the long-term well-being and beauty of the surrounding neighborhood

Reinforce a positive impression and brand association with the citizens of Houston

Help reduce air pollutants and promote flood mitigation in Houston

WHATS NEXT?

Send Trees For Houston a list of your desired planting areas, we will handle all approval, planning, and execution of your projects.

Call or email knoel@treesforhouston.org to begin planning a distribution in your district.



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