

On-street Car- share Amherst Parking Easement

Administration &
Regulatory Affairs
Department
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Car-share Pilot

- 4 spaces
- Midtown -2000 Bagby & 1000 McGowen
- Kick-off - January 20, 2017
- \$100/month for metered space
- \$50/month for non-metered space

Houston Stats

- 3.9% membership increase year over year
- Average reservation hours per vehicle/month – 169
 - Bagby – 156 hours per month
 - McGowen – 111 hours per month
- Based on fuel economy, car share fleet in Houston had a CO2 savings of 13,451 versus the national average.
 - Average fuel economy for car share fleet is 29.8 MPG.
 - Average fuel economy for new vehicles is 25.3 MPG.
- 9,305 average miles driven per week.
- On-street car share represents 10% of the Houston fleet for Zipcar.

Customer Survey - 2017

- Houston customers
 - In the year before you joined Zipcar, how many private vehicles did you own/lease or were you the primary driver of? 56% answered Zero
 - How many vehicles do you currently own/lease or are the primary driver of? 72% answered Zero
 - 55% of trips had at least 2 people in the car
 - 66% of respondents were students

What's next

- Recommend City Council approve an ordinance permanently incorporating the on-street car share program in to Chapter 26 of the City of Houston Code of Ordinances.
- Questions?

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AMHERST

21 parking spaces

KIRBY

KELVIN

Kirby Dr

Kelvin Dr

Amherst Street & Kirby Drive

Amherst St

Amherst St

Amherst St

Amherst St

Kelvin Dr

Kelvin Dr

Everything But Water

Rice Village Park

SusieCakes

Chico's

Soma

GapBody

Gap

Lavo Collections

Altar'd State

Athleta

Starbucks

Bluemercury

babyGap

GapKids

Google

Amherst Parking Easement

- 21 parking spaces
- Bound by Kirby and Kelvin
- Village Real Property grants City parking easement on 21 spaces
- Management agreement with Trademark properties to manage the 21 on-street spaces consistent with Trademark's off-street parking program.

Agreement Terms

- Village installs 21 parking meters
- Rates must be approved by City
- Village manages and collects the meters
- \$25/month/meter for maintenance and operations
- \$43/month/meter for two years for capital
- 5% share of net meter revenue

Agreement Terms

- 30 year agreement
 - City or Village may terminate for convenience with 30 days written notice
 - Failure to fulfill obligations requires 60 days opportunity to cure
- Anticipated Annual Net Revenue to City: \$25,961

Questions?

- Thank you!