On-street Carshare Amherst Parking Easement

Administration & Regulatory Affairs Department Maria Irshad, CAPP April 16, 2018



Car-share Pilot

- 4 spaces
- Midtown -2000 Bagby & 1000 McGowen
- Kick-off January 20, 2017
- \$100/month for metered space
- \$50/month for non-metered space



Houston Stats

- 3.9% membership increase year over year
- Average reservation hours per vehicle/month 169
 - Bagby 156 hours per month
 - McGowen 111 hours per month
- Based on fuel economy, car share fleet in Houston had a CO2 savings of 13,451 versus the national average.
 - Average fuel economy for car share fleet is 29.8 MPG.
 - Average fuel economy for new vehicles is 25.3 MPG.
- 9,305 average miles driven per week.
- On-street car share represents 10% of the Houston fleet for Zipcar.



Customer Survey - 2017

- Houston customers
 - In the year before you joined Zipcar, how many private vehicles did you own/lease or were you the primary driver of? 56% answered Zero
 - How many vehicles do you currently own/lease or are the primary driver of? 72% answered Zero
 - 55% of trips had at least 2 people in the car
 - 66% of respondents were students

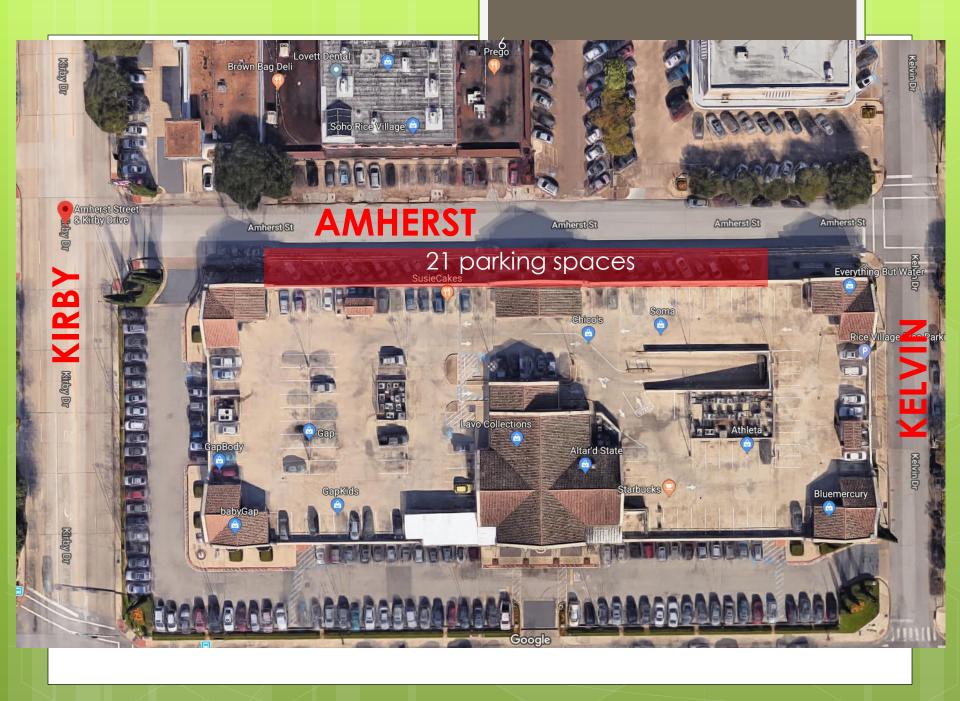


What's next

 Recommend City Council approve an ordinance permanently incorporating the on-street car share program in to Chapter 26 of the City of Houston Code of Ordinances.

• Questions?





Amherst Parking Easement

- 21 parking spaces
- Bound by Kirby and Kelvin
- Village Real Property grants City parking easement on 21 spaces
- Management agreement with Trademark properties to manage the 21 on-street spaces consistent with Trademark's offstreet parking program.



Agreement Terms

- Village installs 21 parking meters
- Rates must be approved by City
- Village manages and collects the meters
- \$25/month/meter for maintenance and operations
- \$43/month/meter for two years for capital
- 5% share of net meter revenue



Agreement Terms

- 30 year agreement
 - City or Village may terminate for convenience with 30 days written notice
 - Failure to fulfill obligations requires 60 days opportunity to cure
- Anticipated Annual Net Revenue to City: \$25,961



Questions?

• Thank you!