



Presentation to the Regulatory & Neighborhood Affairs  
Committee:

# **Proposed Midtown Entertainment Zone**

November 9, 2021

# Entertainment Zone Overview

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- Houston Code of Ordinances §3-2 makes it unlawful to sell alcoholic beverages within 300 feet of a church, school, or public hospital (or within 1,000 feet of a school if the school district has requested an alcohol-free school zone).
- Entertainment Zone: A mixed land use area consisting of at least 10 acres or 10 city blocks that has been designated by City Council as an “Entertainment Zone” because it is characterized by high density mixed land uses and special development interests such as a TIRZ, enterprise zone, etc.
- Within an Entertainment Zone, an establishment may be authorized to sell alcohol without regard to the 300-foot distance requirement.
- There is one existing Entertainment Zone located in Downtown Houston.
- **A second Entertainment Zone, to be located in Midtown, is proposed herein.**

# Requirements for Selling Alcohol within the Midtown Entertainment Zone

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- An establishment can serve alcohol within 300 feet of a church, school or public hospital **only if** the establishment secures a Food & Beverage Certificate (FB) from the Texas Alcoholic Beverage Commission (TABC)
- **Exception:** Establishments leasing or using publicly owned land within the zone will be exempt from the Food & Beverage Certificate requirement

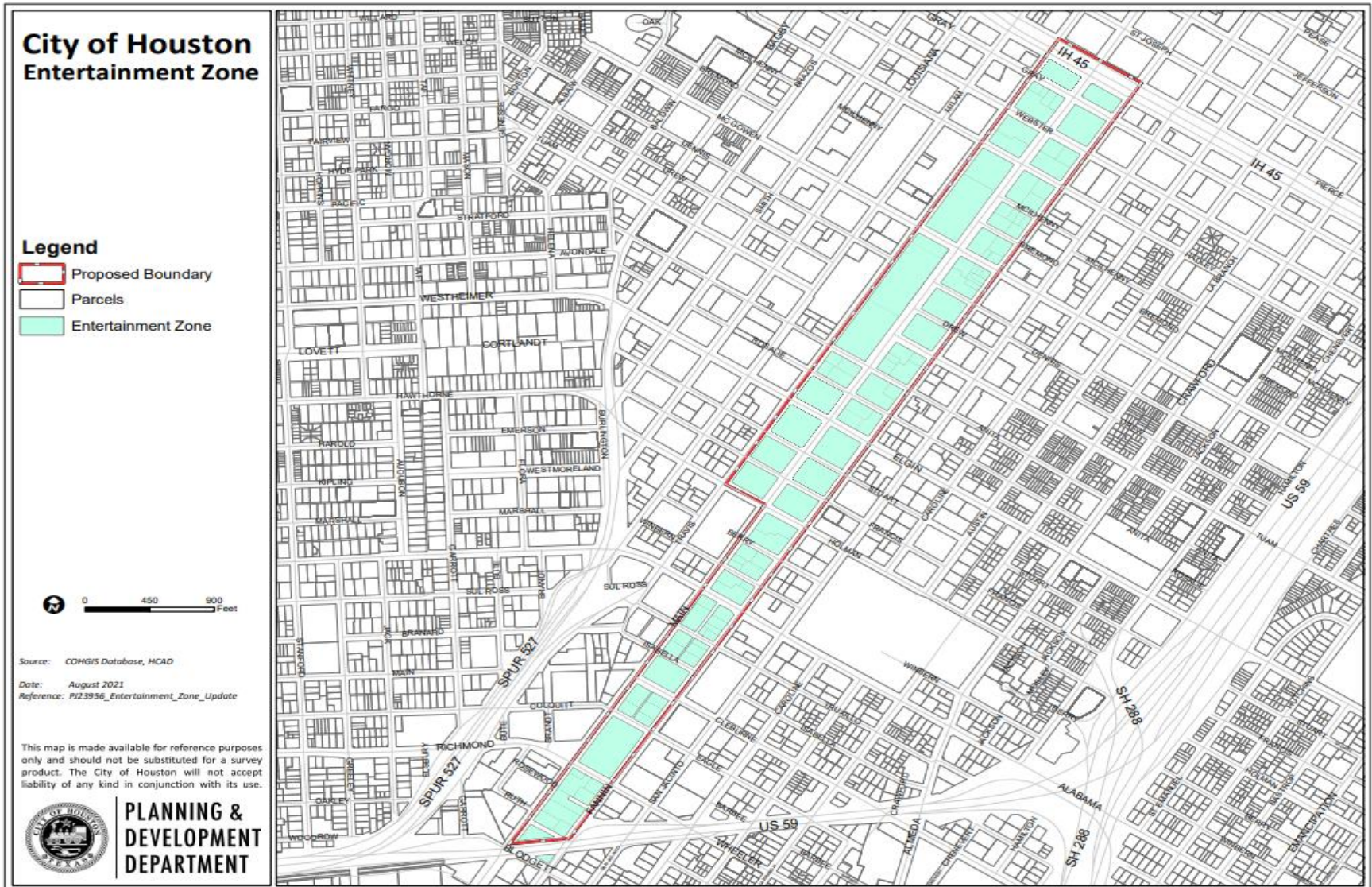
# Stakeholder Response to Proposal

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- Businesses and residents located within 300 feet of Trinity Episcopal Church at 1015 Holman will be the only ones “impacted” by the proposed Entertainment Zone (from an Ordinance perspective)
- ARA engaged the affected stakeholders:
  - Midtown Management District
  - Trinity Episcopal Church
  - Midtown Super Neighborhood #62
- All three stakeholder groups support creation of the Zone.
- South Main Baptist Church is outside the Zone, but expressed support as well.



# Proposed Midtown Entertainment Zone Boundaries



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Questions?