



North Houston District

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Greg Simpson
President

October 29, 2019

The Honorable Sylvester Turner, Mayor
The Honorable Members of Houston City Council
City of Houston
901 Bagby Street
Houston, TX 77002

Dear Mayor Turner and Council Members:

The North Houston District strongly supports adoption of the proposed changes to the City sign ordinance designating an Airport Corridor District, addressing abandoned signs, and providing for new technology.

Thousands of visitors to Houston travel through the North Houston District after arriving at George Bush Intercontinental Airport. The North Houston District works to help maintain the right-of-way and other greenspace along Beltway 8 and I-45 North within the District boundaries to foster a welcoming gateway into the city.

The Airport Corridor District designation will help further those efforts here and across the city. The Airport Corridor District designation creates a defined area of focus for improvement efforts. The proposed ordinance will establish specific height/size standards for new on-premise signs within the District. In addition, these sign code changes include a regulatory structure for focusing on removal of abandoned signs. Over time, this will further improve the City streetscape for all.

City Council's adoption of the revisions to the sign ordinance creating the Airport Corridor District and other changes will go a long way toward enhancing these airport corridors and the City that not only form visitor impressions but are the "spine" of adjacent neighborhoods. The North Houston District supports the adoption of the Airport Corridor District Ordinance.

Sincerely,

Greg Simpson, President
North Houston District

cc: Andy Icken, Chief Development Office, City of Houston
Ron Lewis, City Attorney, City of Houston
Claudia Williamson, Interim President and CEO, Scenic Houston

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