

AMENDMENTS TO THE HOUSTON SIGN CODE: ON-PREMISE SIGNS

QUALITY OF LIFE COMMITTEE

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PROPOSED AMENDMENTS TO REGULATIONS FOR NEW ON-PREMISE SIGNS

APPLICABLE CITY-WIDE

- ABANDONED SIGNS
- LED ILLUMINATION SOURCES

APPLICABLE TO AIRPORT CORRIDORS

- NEW ON-PREMISE SIGNS MUST COMPLY WITH MORE RESTRICTIVE SIZE REQUIREMENTS.
- MULTI-TENANT SIGN REQUIREMENTS

ABANDONED SIGNS

- **309 ABANDONED SIGNS HAVE BEEN REPORTED TO THE CITY SINCE THE BEGINNING OF 2017.**
- **ABANDONED SIGNS MISINFORM THE PUBLIC.**
- **SECTION 4607 OF THE SIGN CODE CURRENTLY ALLOWS SIGN ADMINISTRATION TO REQUIRE A OWNER OF RECORD/LANDLORD TO PAINT OVER, BLANK OUT OR OTHERWISE OBLITERATE ANY EXISTING ADVERTISING MESSAGE ON THE EXISTING SIGN WHEN A BUSINESS IS NO LONGER OPERATING ON THE PREMISES.**

CONCERNS ABOUT ABANDONED SIGNS

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PROPOSED AMENDMENTS TO SECTION 4607 ACCOMPLISH THE FOLLOWING:

- TRACK CURRENT STATE LAW TO ALLOW A MUNICIPALITY TO REQUIRE REMOVAL OF SIGNS.
TEX. LOC. GOV'T. CODE ANN § 216.003(E).

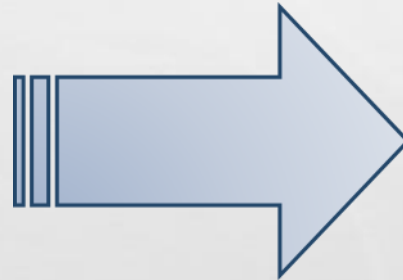


LED TECHNOLOGY

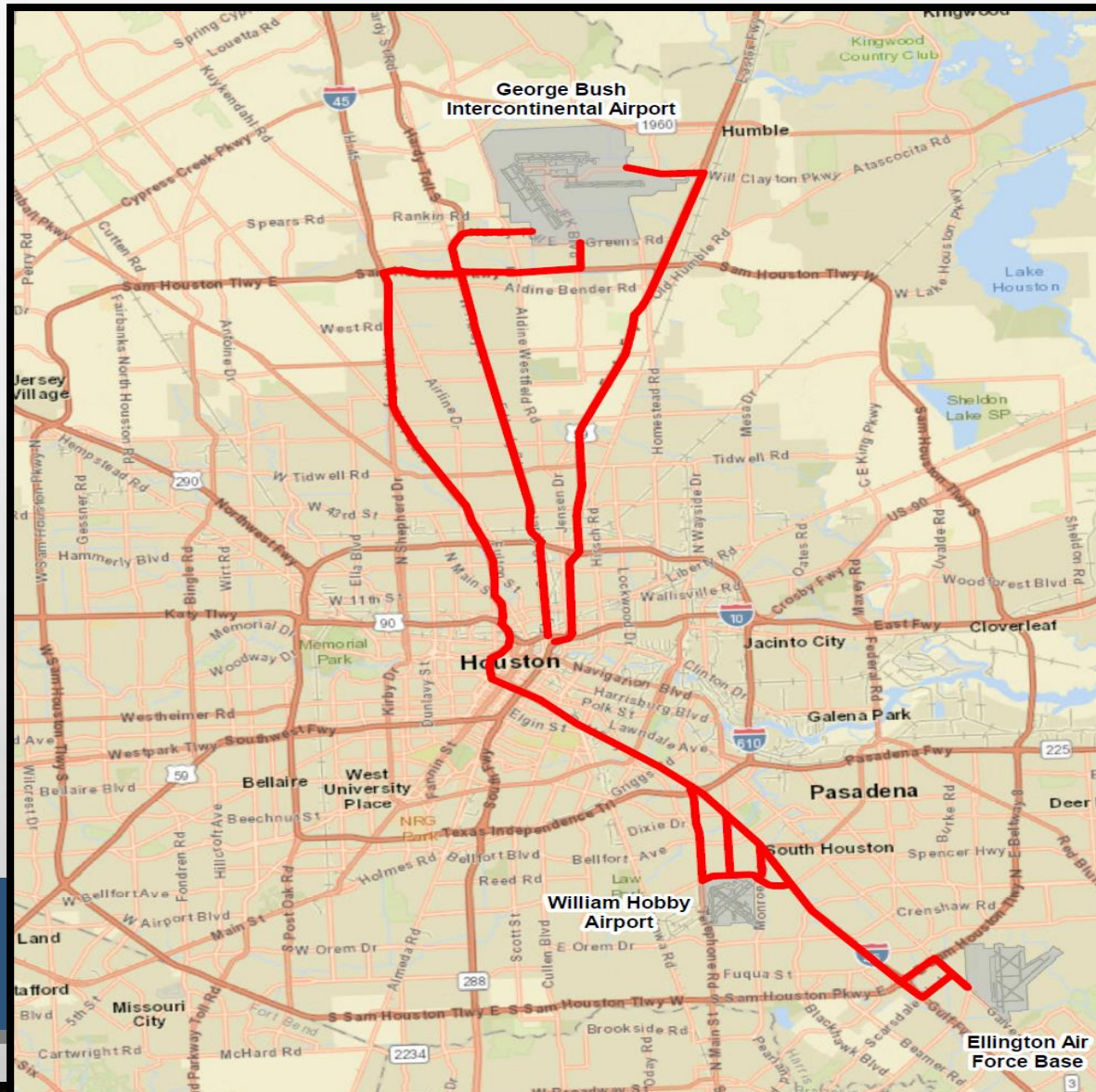
- **LED LIGHTS USE 90 PERCENT LESS ENERGY THAN INCANDESCENT BULBS FOR THE SAME AMOUNT OF LIGHT, AND HALF AS MUCH AS COMPACT FLUORESCENTS, WITHOUT TOXIC MERCURY. ADDITIONALLY, LED LIGHTING SOURCES LAST MUCH LONGER THAN INCANDESCENT AND FLUORESCENT BULBS. SEE [HTTP://WWW.DRAWDOWN.ORG/SOLUTIONS/BUILDINGS-AND-CITIES/LED-LIGHTING-COMMERCIAL](http://www.drawdown.org/solutions/buildings-and-cities/led-lighting-commercial)**
- **LIGHTING ACCOUNTS FOR 15% OF GLOBAL ELECTRICITY USE. LED LIGHTS TRANSFER 80% OF THEIR ENERGY USE INTO CREATING LIGHT—RATHER THAN HEAT, LIKE OLDER TECHNOLOGIES—AND REDUCE ELECTRICITY CONSUMPTION ACCORDINGLY.**
- **SIGN ADMINISTRATION RECOGNIZES THE BENEFIT OF LED LIGHTING.**
- **SIGN ADMINISTRATION RECOMMENDS ALLOWING BUSINESSES TO USE THIS IMPROVED, MORE EFFICIENT TECHNOLOGY WITHOUT RISKING THE LOSS OF THEIR GRANDFATHERED STATUS.**

LED TECHNOLOGY

- THE PROPOSED REVISIONS TO THE SIGN CODE WILL ALLOW SIGN OWNERS TO:
 - UPGRADE A SIGN'S ILLUMINATION SOURCE TO LED ILLUMINATION; AND
 - MAINTAIN THE SIGN'S ORIGINAL SIZE



AIRPORT CORRIDORS



Impacted Roadways

- Interstate 45
- US 59
- Hardy Toll Road
- Sam Houston Tollway
- Will Clayton Parkway
- JFK Boulevard
- Telephone Road
- Monroe Boulevard
- Broadway Street
- Galveston Road
- Scarsdale Boulevard

AIRPORT CORRIDORS: ON-PREMISE SIGN CLUTTER



AIRPORT CORRIDORS: NEW ON-PREMISE SIGNS

GOAL OF PROPOSED REGULATION

- REDUCING THE SIZE AND VISIBILITY OF SIGNS ALONG THE FREEWAYS THAT COMPRISE THE AIRPORT CORRIDORS WILL ACHIEVE THE FOLLOWING:
 1. REDUCE DISTRACTIONS TO DRIVERS; AND
 2. IMPROVE THE FIRST IMPRESSION OF TRAVELERS DRIVING INTO THE CITY FROM THE CITY'S AIRPORTS.
- **NEW ON-PREMISE** SIGNS WILL BE RESTRICTED TO **CATEGORY A**

Section 4611 of the Sign Code

SIGN TYPE	CATEGORY A		CATEGORY C	
	Height	Size	Height	Size
	(Ft.)	(SFt.)	(Ft.)	(SFt.)
SINGLE BUSINESS	14	100	42½	300
MULTI-TENANT 2 OR 3 BUSINESSES	19	200	42½	525
MULTI-TENANT 4 OR MORE BUSINESSES	24	300	42½	750

AIRPORT CORRIDORS

“Category C” Signs



“Category A” Signs



AIRPORT CORRIDORS: NEW ON-PREMISE MULTI-TENANT SIGNS

PROPOSED AMENDMENT

- NEW MULTI-TENANT ON-PREMISES SIGNS WILL BE REQUIRED IN LIEU OF INDIVIDUAL SIGNS FOR A TRACT ON WHICH TWO OR MORE DISTINCT COMMERCIAL BUSINESSES OPERATE.



QUESTIONS?