



Keeping Houston Healthy & Safe

Presented by the
**Houston Department
of Health and Human Services**



OUR MISSION

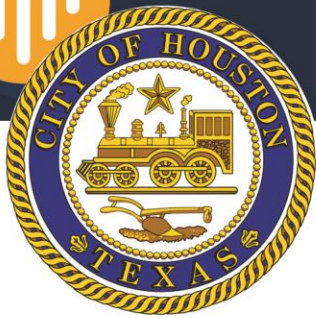
Working in partnership with the community to protect and promote the health of the Houston community.



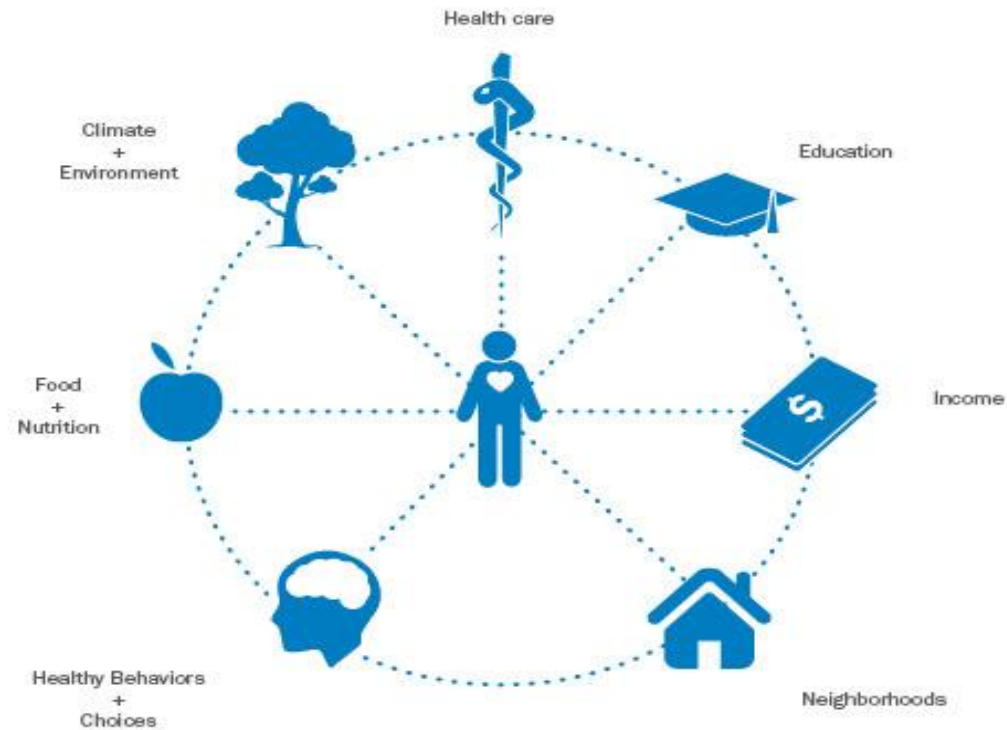


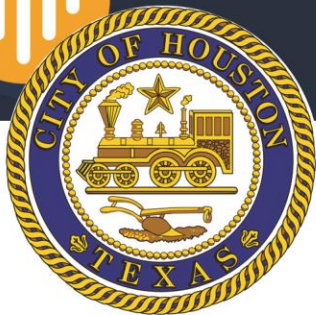
The Core Challenges to Achieving Health

- Focus on health care vs health
- Many people uninsured
- Health influenced by many factors



Factors that Impact and Influence Health





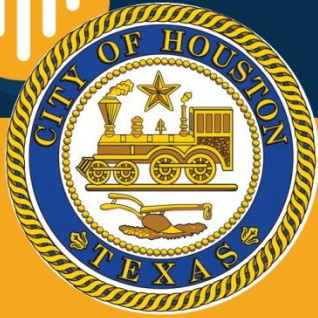
Public Health Takes on the Challenge

Public health keeps kids healthy and communities strong

Public health and prevention programs in your community:



We all benefit



REMAINING RELEVANT

Effective Public Health Response Requires Change

- Innovation
- Effective strategies
- Partnerships
- Effective Communication



REMAINING RELEVANT

Re-inventing Public Health for Effectiveness

- Decreased emphasis on clinical services
- Increased reach into communities
- Increased focus on children's services and prevention
- Enhanced ability to respond to emerging infectious diseases
- Increased focus on chronic disease
- Increased collaborations and partnerships to expand resources
- Increase emphasis on connecting individuals and families to services.





REMAINING RELEVANT

Redesigning our Work for Greater Impact

- Expansion of services and interventions with a neighborhood focus
- Optimize use of department facilities and resources
- Data driven decision making processes
- Implementation of evidence based and best practices and strategies



REMAINING RELEVANT

Success Requires

- Cultural competent service delivery
- Effective engagement of targeted stakeholders
- Technology
- Print Media and Shared Messages
- Events and Touch Experiences
- Compliance with Accreditation Standards



HOUSTON HEALTH DEPARTMENT



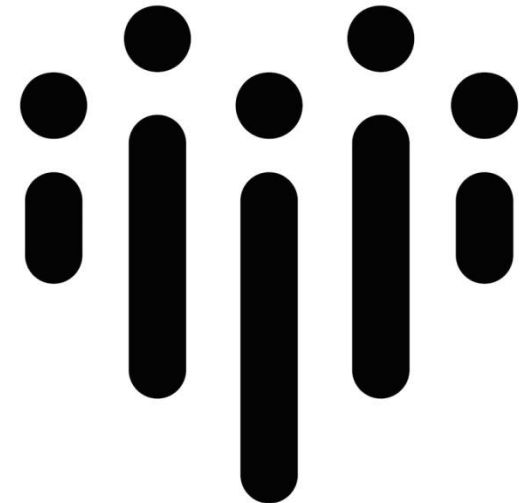
CONTINUITY IN MESSAGE



**HOUSTON
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DEPARTMENT**



**HOUSTON
FIRE
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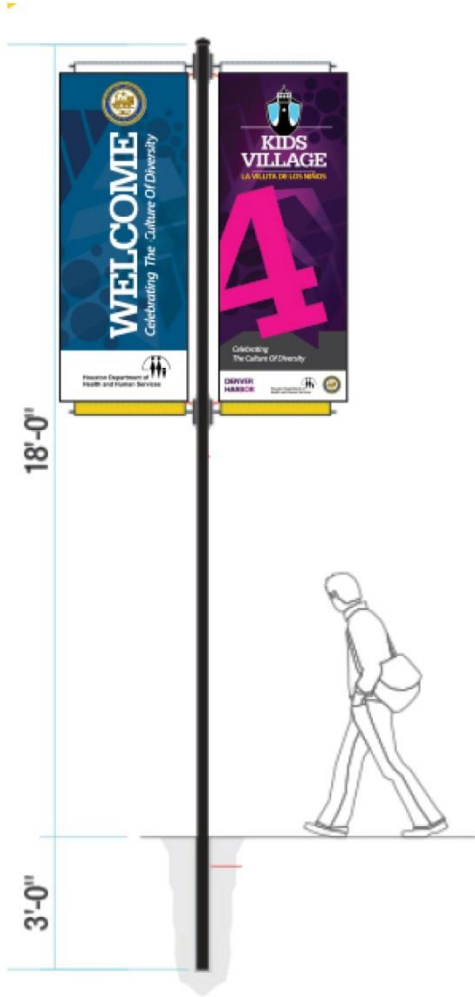
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CONTINUITY IN MESSAGE



HOUSTON HEALTH DEPARTMENT

IMPROVING THE QUALITY OF LIFE FOR YOUNG MEN OF COLOR IN HOUSTON
LOCAL ACTION PLAN 2015

www.MBKHOUSTON.ORG

IMPROVING THE QUALITY OF LIFE FOR YOUNG MEN OF COLOR IN HOUSTON
MILESTONE ACTION TEAM 2015

HOUSTON HEALTH DEPARTMENT

my BROTHER'S KEEPER HOUSTON

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IMPROVING THE QUALITY OF LIFE FOR YOUNG MEN OF COLOR IN HOUSTON
LOCAL ACTION PLAN 2015 Executive Summary

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LOCAL ACTION PLAN THE NEED

Houston can benefit greatly from participation in the MBK Challenge

- 1. READING AS THE KEY TO ECONOMIC OPPORTUNITY
- 2. ECONOMIC OPPORTUNITY TO CLIMB THE ECONOMIC LADDER
- 3. REMEDIATING FROM THE PAST: ADDRESSING THE LEGACY OF SEGREGATION
- 4. INCORPORATING COMMUNITY VOICES AND PROVIDING A SECOND CHANCE
- 5. REDEFINING COMMUNITY POLICIES AND PROVIDING A SECOND CHANCE
- 6. MALE YOUTH UNINSURED

More than 50% of 12-17 year old boys are uninsured

MALE YOUTH UNINSURED

According to the 2010 national youth unemployment figures, nearly 1 in 5 teens who want to work don't have jobs.

WILL YOU BE A PART OF THE SOLUTION?

my BROTHER'S KEEPER HOUSTON

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MY BROTHER'S KEEPER ESTABLISHED SIX MILESTONES FOR ACHIEVEMENT FOR BOYS AND YOUNG MEN OF COLOR. This local action plan for has been developed to ACHIEVE THESE MILESTONES for Houston's boys and young men of color.

HOUSTON HEALTH DEPARTMENT

IMPROVING THE QUALITY OF LIFE FOR YOUNG MEN OF COLOR IN HOUSTON
Overview 2015

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Houston Department of Health and Human Services

PRIME & PEACE

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CONTINUITY IN MESSAGE

GREATER UNDERSTANDING

RESPONSIVE DIGITAL POWER

INNOVATION AND ENGAGEMENT
VIA SOCIAL MEDIA, ONLINE APPS
AND TECH SAAVY DEVICES?

