

Houston's **General Plan**

QUALITY OF LIFE COMMITTEE

Wednesday, February 25, 2015



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DEVELOPMENT
DEPARTMENT

Today's Agenda

1. Introduction
2. Draft vision and goals
3. Public Engagement Strategy
4. Chapter 33 amendments
5. Next Steps



A Fresh Look



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Plan Houston Leadership



Plan Houston Leadership



City Council

Quality of Life Committee

Planning Commission

Planning Department

Steering Committee

Stakeholder Advisory Group

Technical Advisory Committee



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Committee



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General Plan

Project Milestones

Vision
Statement

Neighborhood
Enhancement/
Growth &
Development
Strategies

Public
Engagement
Begins

Request
Council
Approval of
Chapter 33

Performance
Indicators/
Strategies to
Implement Plan

Planning
Coordination
Tool

City Council
Adopts Plan

2014

2015

Sept

Oct

Nov

Dec

Jan

Feb

Mar

Apr

May

Jun

July

Aug



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Vision Statement and Goals

- Draft vision and goals is based on previous work including:
 - Imagine Houston
 - Citizen’s Congress, Blue Print Houston
 - Our Great Region, 2040
 - Many other plans
- This vision statement and goals is being presented to the public for comment and confirmation



Draft Vision

Houston offers opportunity for all. We celebrate our diversity of people, ideas, economy, culture, and places. We promote healthy and resilient communities through smart civic investments, dynamic partnerships, education, and innovation. Houston is the place where anyone can prosper and feel at home.



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Houston

Opportunity. Diversity. Community. Home.



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Draft Goals

Goals further describe the vision and lay the foundation for identifying broad strategies for accomplishing the vision.

People

- Equal access to opportunity and prosperity
- Engaged and informed residents
- Strong social ties supported by social, civic, and faith organizations
- Affordable, high-quality health care for all
- Supportive services for disadvantaged and at-risk groups
- An integrated community that reflects our international heritage

Place

- A safe, secure community
- Attractive, walkable neighborhoods with diverse housing types, values, and character
- Inviting and accessible parks and public spaces that provide recreation experiences, respect the environment, and connect people and places
- Beautiful streetscapes and public spaces
- Vibrant, enjoyable activity centers
- High-quality community facilities that provide for the diverse needs of residents
- A city that enables healthy, active lifestyles, and social well-being

Culture

- A diverse, welcoming culture that is celebrated and respected
- A community that respects our history
- Unique and internationally recognized cultural and entertainment opportunities
- A thriving local arts and creative community
- A culture that encourages innovation

Education

- Quality learning opportunities from early childhood onward
- Schools and communities that invest in each other
- A skilled and talented workforce

Economy

- A thriving, resilient, and diverse economy
- An exemplary climate for business, with an entrepreneurial spirit, support for innovation, and world-wide competitiveness
- Job opportunities that support a good standard of living and financial stability

Environment

- Efficient use and reuse, and conservation of resources
- Clean, plentiful, and accessible water, air, land, and food resources
- Resilient man-made and natural systems that protect citizens and assets from disasters and other risks

Public Services

- An affordable, multi-modal transportation network providing convenient access and mobility throughout the region for people and goods
- Ample, efficient, and well-maintained infrastructure
- Fiscally responsible, accountable, and responsive public services and civic investments
- Active regional cooperation and collaboration among governments, community leaders, and residents

Public Engagement Goals

- **Educate** community and **gather input**
- Provide **variety of methods** for engaging a wide range of stakeholders
- Ensure **diversity of participation**
- Design strategies that **overcome barriers** to engagement
- Provide **many opportunities** to participate
- Create **transparency**
- **Be respectful of time** that resident and community leaders can devote to this process



Public Engagement Tools

- Website
- eNewsletter
- Ambassadors: Steering Committee and Stakeholder Advisory Committee
- Community events: Staff and Ambassadors attend
- CIP meetings
- Interactive display at libraries



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Creating a plan for Houston's future.



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www.planhouston.org

Welcome to *By You City*: Houston's Online Home for Civic Engagement.

The City of Houston is seeking input from residents on a variety of topics concerning our city's future. We want to hear from you!

 Connect with Facebook

or Sign Up with Email

All Topics

Open

Closed

Sort by: **Featured** ▾

Search by name or tag



 **PLAN HOUSTON: A Vision Statement for Houston** Posted Feb 9 73 Interactions  51 Days Remaining 

PLAN HOUSTON

Read the draft vision statement below and comment if you agree, disagree or have other ideas for how it can be improved.

Description

HOUSTON'S DRAFT VISION STATEMENT



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Community Events

- Super Neighborhood meetings
- Association/club meetings
- Chamber of commerce meetings
- Fun runs
- Festivals
- Farmer's markets
- others

What's happening in your district?



Chapter 33: Purpose

Establish the City's authority to adopt a general plan and ensure it is maintained and updated



Chapter 33: Proposed changes

- Establish the expectation that the City will **adopt a general plan**
- Planning and Development Dept. will **maintain and update the plan**
- City departments will **assign liaisons** to provide information on planning activities
- Planning Commission and City Council will **take steps to adopt the plan and any future amendments/updates**
- Delete references to zoning



Next Steps

- Continue public outreach campaign
- Request Council approval of amendment to Chapter 33
- Finalize analysis of strategies, plans, tools to identify gaps and opportunities



Provide Feedback

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www.planhouston.org



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