


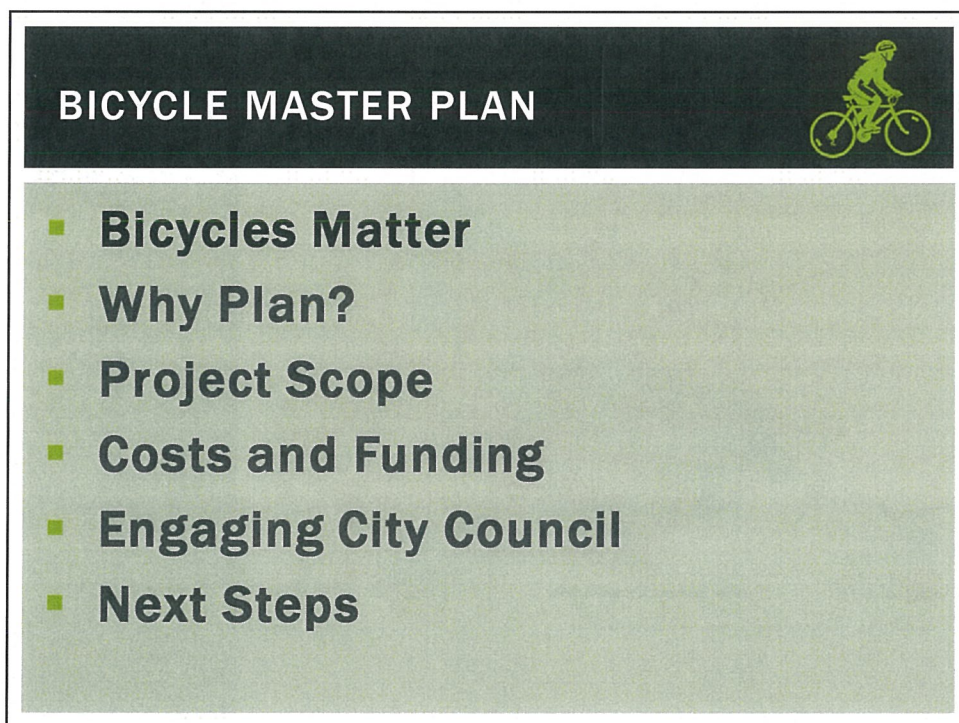
The slide features a dark background on the left and a light green vertical bar on the right. A yellow silhouette of a cyclist is positioned in the upper right of the dark area. The title 'BICYCLE MASTER PLAN' is centered in white. At the bottom of the dark area, the name and title of Patrick Walsh are listed. The green bar contains text about the Council Committee meeting and the Planning & Development Department logo.

BICYCLE MASTER PLAN

PATRICK WALSH, P.E.
DIRECTOR
PLANNING & DEVELOPMENT DEPARTMENT

QUALITY OF LIFE
Council Committee
City of Houston
December 17, 2014

 PLANNING & DEVELOPMENT DEPARTMENT



The slide has a dark header with the title 'BICYCLE MASTER PLAN' and a yellow cyclist silhouette on the right. The main content is a list of six items on a light green background.

BICYCLE MASTER PLAN

- **Bicycles Matter**
- **Why Plan?**
- **Project Scope**
- **Costs and Funding**
- **Engaging City Council**
- **Next Steps**



Image source: Houston Chronicle



**BICYCLES
MATTER**

SAFETY

HEALTH

ECONOMIC
DEVELOPMENT

RECREATION

MOBILITY
CHOICES

Percent of Children Who Are Overweight or Obese
By City of Houston City Council Districts

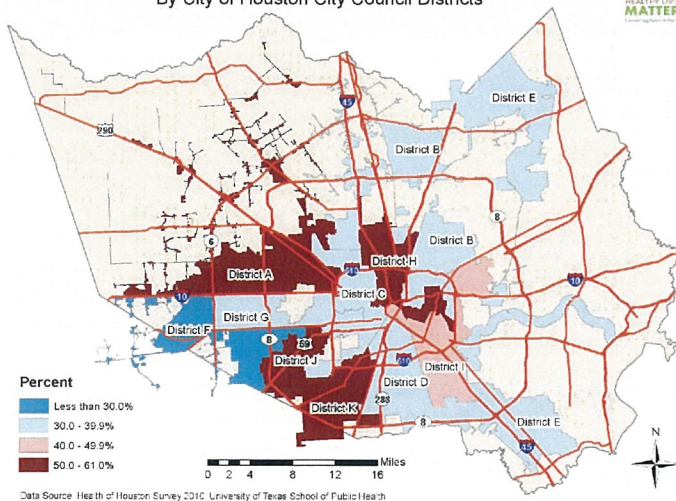


Image source: Healthy Living Matters



**BICYCLES
MATTER**

SAFETY

HEALTH

ECONOMIC
DEVELOPMENT

RECREATION

MOBILITY
CHOICES

Attracting Best and Brightest

- Companies
- Employees



**BICYCLES
MATTER**

SAFETY

HEALTH

**ECONOMIC
DEVELOPMENT**

RECREATION

MOBILITY
CHOICES



Image source: hehy51.wordpress.org



**BICYCLES
MATTER**


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CHOICES




**BICYCLES
MATTER**

SAFETY
HEALTH
ECONOMIC
DEVELOPMENT
RECREATION

**MOBILITY
CHOICES**




**BICYCLES
MATTER**

METRO
BIKE RACKS
B-CYCLE
BAYOU
GREENWAY
CENTERPOINT
SAFE PASSING
BRONZE CITY
BIKE PARKING
COMPLETE
STREETS
SUNDAY STREETS

Image source: DTMD, Melissa Fitzgerald
Image source: Green Houston, Katya Horner
Image source: Green Houston, Katya Horner
Image source: baesenetwork.org

Why Plan?

- Maximize potential benefit
- Efficient use of resources
- Maximize partnership possibilities
- Without plan, can't realize potential



Professional Services Needed

- Expertise
- Resources
- Objectivity



2014 Progress

- RFQ issued
- Preferred service provider identified
- Contract & scope
- Funding partners ID'd



WHY PLAN?

Project Scope



PROJECT SCOPE

POLICY
FRAMEWORK

COMPREHENSIVE
NETWORK

HIGH-PRIORITY
CORRIDORS

PRIORITIZE
IMPLEMENTATION

PUBLIC
ENGAGEMENT

Policy Framework

- Goals and measures
- Target users
- Facility types
- Programs
- Maintenance
- Funding



PROJECT SCOPE

POLICY FRAMEWORK

COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS

PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT

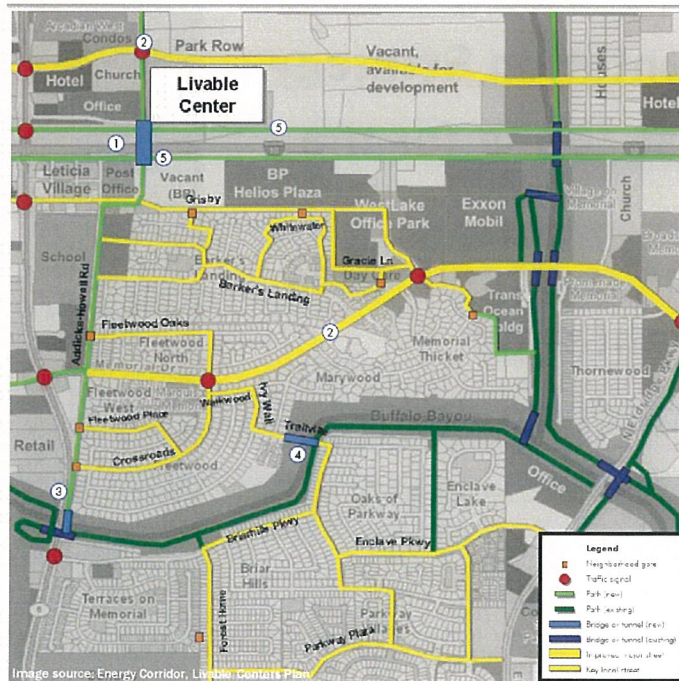


Image source: Energy Corridor, Livable Centers Plan



PROJECT SCOPE


POLICY FRAMEWORK

COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS

PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT



PROJECT SCOPE

- POLICY FRAMEWORK
- COMPREHENSIVE NETWORK
- HIGH-PRIORITY CORRIDORS
- PRIORITIZE IMPLEMENTATION
- PUBLIC ENGAGEMENT

Costs and Funding

- Approximately \$500K
- Approximately half from partners
 - H-GAC
 - Bike Houston
 - Houston Parks Board



COSTS AND PARTNERS

Council Involvement

- Q of L Committee
- Public engagement plan



Next Steps

- Finalize funding partners
- Council contract consideration
- Kick off plan



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- Finalize funding partners
- Council contract consideration
- Kick off plan



NEXT
STEPS

Discussion



BICYCLE
MASTER
PLAN

