

# Houston Parks and Recreation Department Parks Master Plan Online Citizen Survey

Presentation to  
City Council Quality of Life Committee  
Council Member Ellen Cohen, Chair  
May 14, 2014

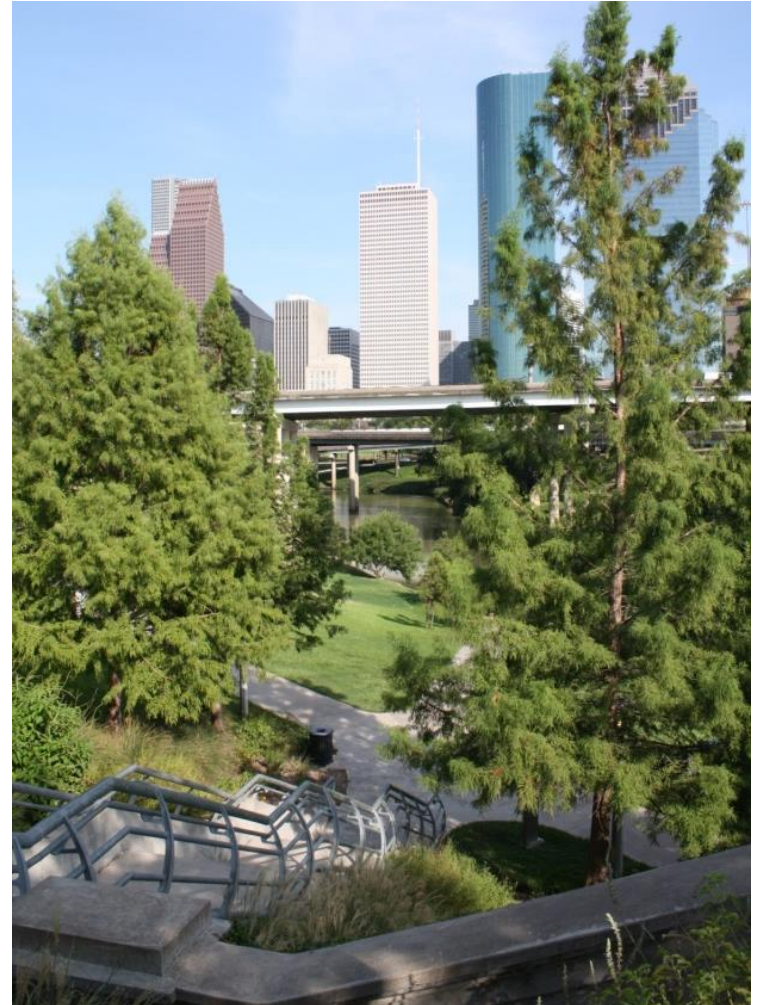


Mayor Annise D. Parker



# Guidance Document

- ▶ Land acquisition
  - Areas of need/location
  - Size
- ▶ Development
  - Facility types
  - User need
- ▶ Where to direct future bond funds



# Master Plan Update

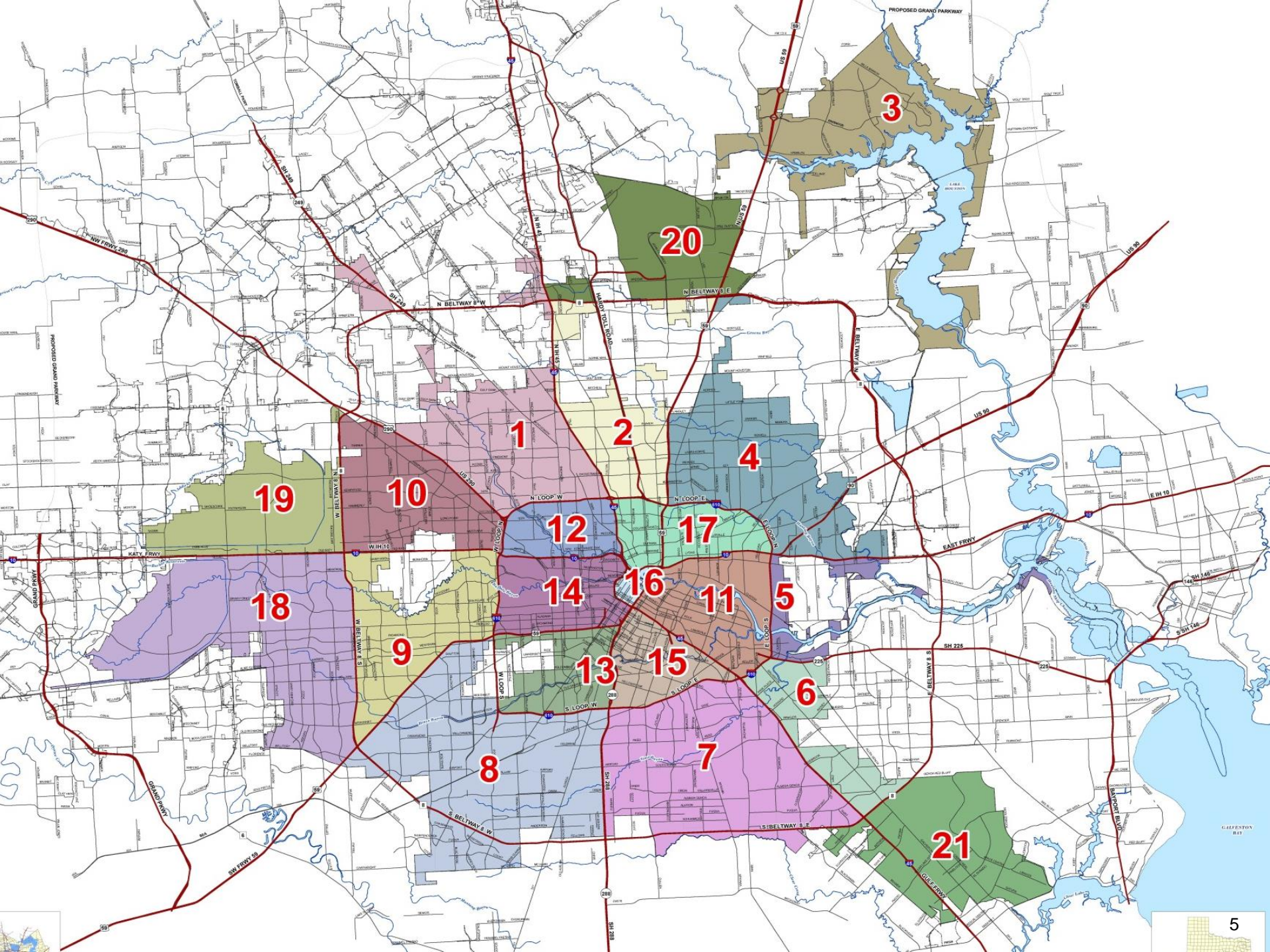
- ▶ Current Master Plan approved April 2008
- ▶ Goal is to evaluate and adjust every 5 years
- ▶ Keep it a relevant guidance document accounting for change
  - Physical
  - Social
  - Environmental
  - Policy
  - Technology



# New Approach to Parks Master Planning

- ▶ Parks and Open Spaces Ordinance 2007-1141
- ▶ Approved by City Council on October 10, 2007
- ▶ Created 21 Park Sectors
- ▶ Assessment of park needs by sector/community





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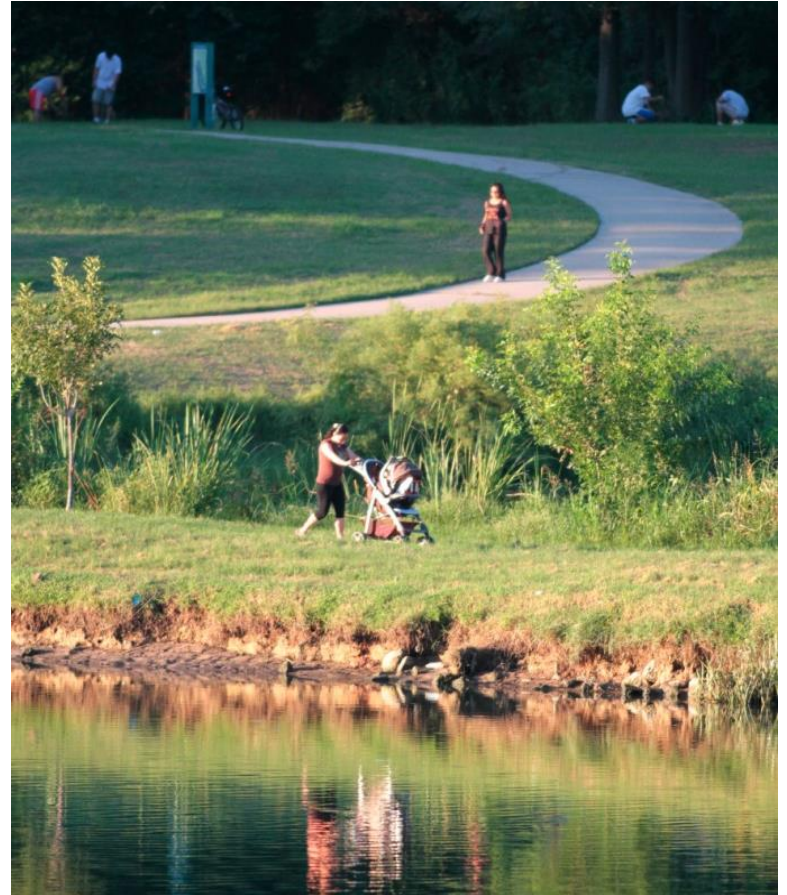
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# Parks Master Plan Partners and Contributors

- ▶ The Trust for Public Land
- ▶ Houston Parks Board, Inc.
- ▶ Center for Sustainability at Rice University
- ▶ COH Planning and Development
- ▶ COH Housing and Community Development Department
- ▶ COH Health and Human Services Department

# Online Citizen Survey

- ▶ Online Survey  
[www.houstontx.gov/parks](http://www.houstontx.gov/parks)
- ▶ Citizen input is crucial
- ▶ Data Collection
- ▶ Needs assessment
- ▶ Results will shape the new Parks Master Plan by sector/community



# How to Find Your Park Sector

- ▶ Question #1: What is Your Park Sector?
- ▶ Visit: <http://mycity.houstontx.gov/public/>
- ▶ From the MyCity Map Viewer Bar, click on the Layers Icon and select the Parks Sectors layer from the drop down menu
- ▶ Click on the Locate Address Bar, enter your address and zip code to find your park sector number



# How You Can Help

- ▶ Share the link: [www.houstontx.gov/parks](http://www.houstontx.gov/parks)
- ▶ Distribute flyers
- ▶ Ask citizens to take the online survey
- ▶ Please complete the online survey



For inquiries on Parks Master Plan updates email at [parksmasterplan@houstontx.gov](mailto:parksmasterplan@houstontx.gov)