



# Public Safety Planning

Houston City Council Committee on Public Safety and Homeland Security  
April 12, 2016

# City, County, State and Federal Overview



- #1 objective is to foster a collaborative, communicative community planning effort
- Safety of our guests is paramount in all planning
- Traffic Management Planning and the Communication of the Plan is critical to overall success
- The aviation community will be included and important to the plans
- The City has shown its experience, enthusiasm and flexibility to make the event a tremendous success



# Public Safety

## Components Required to Execute

- Components Required to Execute:
  - HPD is the lead with incorporation of City of Houston and Harris County Offices of Emergency Management, Harris County Sheriff and NFL Security
  - Staff Required: VP of Operations and Logistic will be the lead
  - Collaborative plan of multiple agencies
  - Escorts and events coverage
  - Emergency Preparedness Plan
  - VPSO Program
- Co-dependencies: Public Affairs, Marketing, Finance and Administration

## Stakeholder Engagement Required and Planned

- Public Safety Committee composed of and led by law enforcement working on tasks and planned meetings

## Other Considerations

- Committee meetings began in Nov. 2015, Plan schedule for October 1st

## Overall Status

Status

 On Schedule



# Traffic Management Plan

## Components Required to Execute

- Components Required to Execute:
  - City of Houston, Metro and Central Houston, HPD and Harris County with guidance from the NFL and SP+Gameday
  - Staff Required: Director, Transportation and Operations will manage many elements, Volunteer Committee
  - Super Bowl Live and Game Day traffic planning
  - Road closures and special routing
  - Shuttles, connectors and circulators routing (Galleria to downtown)
  - Parking
- Co-dependencies: Public Affairs, Marketing, Finance and Administration

## Stakeholder Engagement Required and Planned

- Traffic and Transportation Volunteer Committee broken into 8 working groups, work on task and planned meetings

## Other Considerations

- Committee meetings began in Nov. 2015, initial SP+Gameday plan schedule for June meetings

## Overall Status

Status

 On Schedule



# Super Bowl LI Traffic and Transportation Committee Working Groups

## EVENT SCENARIO/INTELLIGENCE/SCHEDULING/COORDINATION

**Purpose:** To pool together data such as venue location, schedule and estimated attendance or population figures and create models to assist with the creation and testing of the system.

**Committee Lead:** [Bob Eury](#)

**Group Lead:** [Walter P. Moore](#) and [Gunda](#)

**Members:** HSBHC, Central Houston, Edo, Upper Kirby, Uptown, Greenway Plaza, Midotwn, TMC, Memorial City Management District, TX DOT

## COMMUNICATIONS

**Purpose:** To pull together the different agency's communication departments and work on a plan for unified and consistent messaging for the public as well as a global and unified plan for the dissemination of event pertinent communication before and during the event.

**Committee Lead:** [Chris Newport](#)

**Group Lead:** [Francisco Sanchez](#), [Harris County \(Jerome Gray\)](#), [Metro](#)

**Members:** Metro, TxDot, Transtar, COH, Downtown District, Uptown, TMC, Memorial City

## NETWORK ASSURANCE/CONSTRUCTION SCHEDULING/FUNCTIONALITY

**Purpose:** To coordinate the plans & schedule for all construction projects, road closures and re-routing.

**Committee Lead:** [Bob Eury](#)

**Group Lead:** [Dale Rudick](#), [COH PWE \(Jeff Weatherdford\)](#), [PWE](#)

**Members:** Central City Mobility Task Force, Master Plan Group, Uptown District, Upper Kirby District

## AIRPORTS/CONNECTIVITY

**Purpose:** To coordinate any airport services as well as the management of vehicles for rent and hire

**Committee Lead:** [Lloyd Richards](#)

**Group Lead:** [Jesus Saenz](#), [HAS \(Gabrielle Dirden\)](#), [HAS](#)

**Members:** HAS, ARA, HPD, TX DOT, HCTRA, SP+Gameday, Metro

## SUPER BOWL CENTRAL

**Purpose:** To coordinate communication with the Super Bowl Central Committee

**Committee Lead:** [Lloyd Richards](#)

**Group Lead:** [VP Super Bowl Central](#)

**Members:** HPD, PWE, MOSE, Metro, Central Houston, TX DOT

## PARKING

**Purpose:** To coordinate efforts of parking throughout the region and especially downtown for the NFL Experience and Super Bowl Central

**Committee Lead:** [Bob Eury](#)

**Group Lead:** [Maria Irshad](#), [ARA Parking Management](#)

**Members:** Central Houston, PWE, Houston First, UH Downtown, UH Main Campus, Rice, Private Operators

## TRANSIT/SHUTTLES

**Purpose:** To create and facilitate the plans for circulating and connecting shuttles in the downtown and Galleria areas.

**Committee Lead:** [Tom Lambert](#)

**Group Lead:** [Andy Skabowski](#), [Metro](#)

**Members:** Metro, Central Houston, SP+Gameday

## VEHICLES FOR HIRE AND PERMITS

**Purpose:** To lead the communication and coordination of plans for vehicles for hire and fleet permitting

**Committee Lead:** [Chris Newport](#)

**Group Lead:** [Tina Paez](#), [ARA \(Kathryn Bruning\)](#), [ARA](#)

**Members:** ARA, HAS, Houston First



# Airports

## Components Required to Execute

- Components Required to Execute:
  - Houston Airport System is the lead with incorporation of SP+Gameday
  - Staff Required: Director, Transportation and Operations will work with HAS
  - Arrivals and departures of teams, owners and visitors
  - Décor and Volunteers
  - First and last impression of guests
  - Coordination of regional Prior Permission Required system, (PPR)
  - Temporary Flight Restriction, (TFR)
- Co-dependencies: Public Affairs, Marketing, Finance and Administration

## Stakeholder Engagement Required and Planned

- HAS subcommittee working on task and planned meetings

## Other Considerations

- Subcommittee meetings biweekly, Plan schedule for October 31st

## Overall Status

Status

 On Schedule





**Thank You**

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