



Economic Development Proposals

Economic Development Committee

January 25, 2021

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Presentation Outline

Texas Enterprise Zone

- Transocean Offshore Deepwater Drilling
- JP Morgan Chase Bank, National Association



Texas Enterprise Zone

-General Information-

- State of Texas Economic Development Program
- Reimbursement of state sales/use tax for qualifying projects
- Local municipalities are allotted nine (9) nominations per biennium (*Sept. 1, 2019 – Jun. 1, 2021*)
- Unused nominations are forfeited by the municipality
- Nominations do not require any funding from the local municipality



Texas Enterprise Zone -Economic Development Evaluation Process-

Priorities	Site Location	Competitive Industry	City Development Priorities	Public Benefits	Incentives	Tax Status	Salary (City Priority)	Salary (State Priority)	Job Creation	Job Retention	Capital Investment
Criteria	The project is located within, or in close proximity to an enterprise zone.	The company is one of Houston's top industry clusters.	The project aligns with the city's development priorities (See Exhibit A).	The project aligns with current City of Houston policy priorities and mayoral initiatives (See Exhibit B).	The project will receive other local incentives (See Exhibit C).	The project is a medical, educational, or tax-exempt entity.	The project will include both high and medium-salary jobs (Exhibit D).	The project's Average Weekly Wages (AWW) will exceed the county it is located in.	The project will result in a substantial number of new jobs.	The project will result in a substantial number of retained jobs.	The project will make a significant capital investment (\$MM).

The following criteria is used to evaluate projects for nomination:

- Located within a high poverty area
 - 20% or higher poverty
- Inclusion of entry, medium and high salary jobs
- New jobs vs retained jobs
- Capital investment value
- Supports a top industry cluster
- Aligns with City priorities for enhanced community benefits



Projects Recommended for Council Approval

Texas Enterprise Zone Nomination

Transocean Offshore Deepwater Drilling Inc.

1414 Enclave Parkway

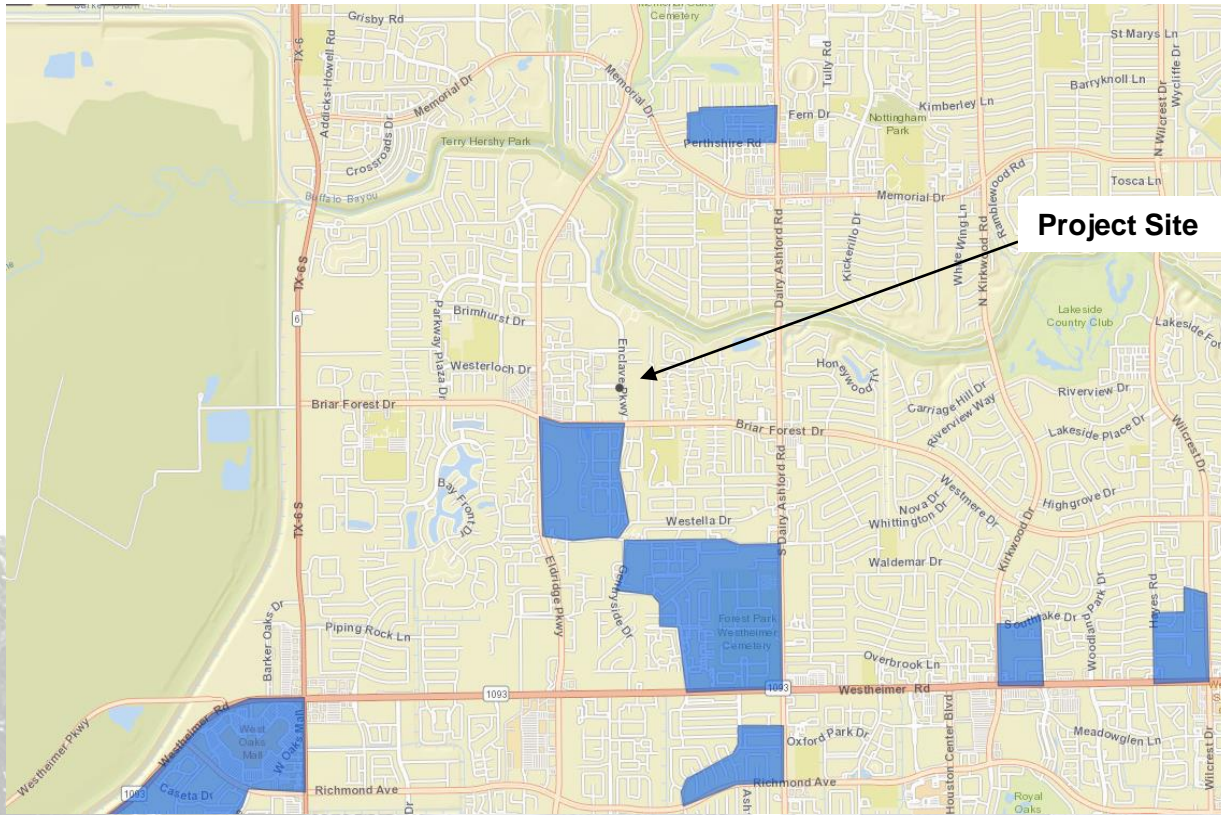
Houston, TX 77077

Transocean is a leading international provider of offshore contract drilling services for oil and gas wells. The company specializes in technically demanding sectors of the global offshore drilling business with a particular focus on deep-water and harsh environment drilling services.



Texas Enterprise Zone

- Transocean Offshore Deepwater Drilling Inc -



The project site is located outside of an Enterprise zone.

**Blue = Texas Enterprise Zone
(greater than 20% poverty)**



Texas Enterprise Zone

- Transocean Offshore Deepwater Drilling Inc -

- **Project Description:**
 - Update of technology and systems related to transportation of offshore rigs to platforms to enhance efficiencies and reduce cost.
 - Investment of approximately \$50M
 - Retention of 426 jobs
 - Creation of 10 jobs
- **TEZ reimbursement:**
 - Maximum \$1,250,000 over 5 years (500 jobs retained/created)
 - 35% of new jobs must be filled by residents of an enterprise zone or who are economically disadvantaged





Texas Enterprise Zone

- Transocean Offshore Deepwater Drilling Inc -

Community Benefit/Outreach:

- Local, Community Job Recruitment
- Tech and Innovation Focused
- Employee Health Care Benefits

United Way

- In 2019, company and employees of Transocean charitable contributions exceeded \$350K, of which more than 90% were allocated to United Way of Greater Houston.

Jason Learning

- Transocean also purchased STEM Curriculum for students in Houston ISD through Jason Learning.



Projects Recommended for Council Approval

Texas Enterprise Zone Nomination

JPMorgan Chase Bank, National Association (“JPMorgan Chase Bank”)

600 Travis St.

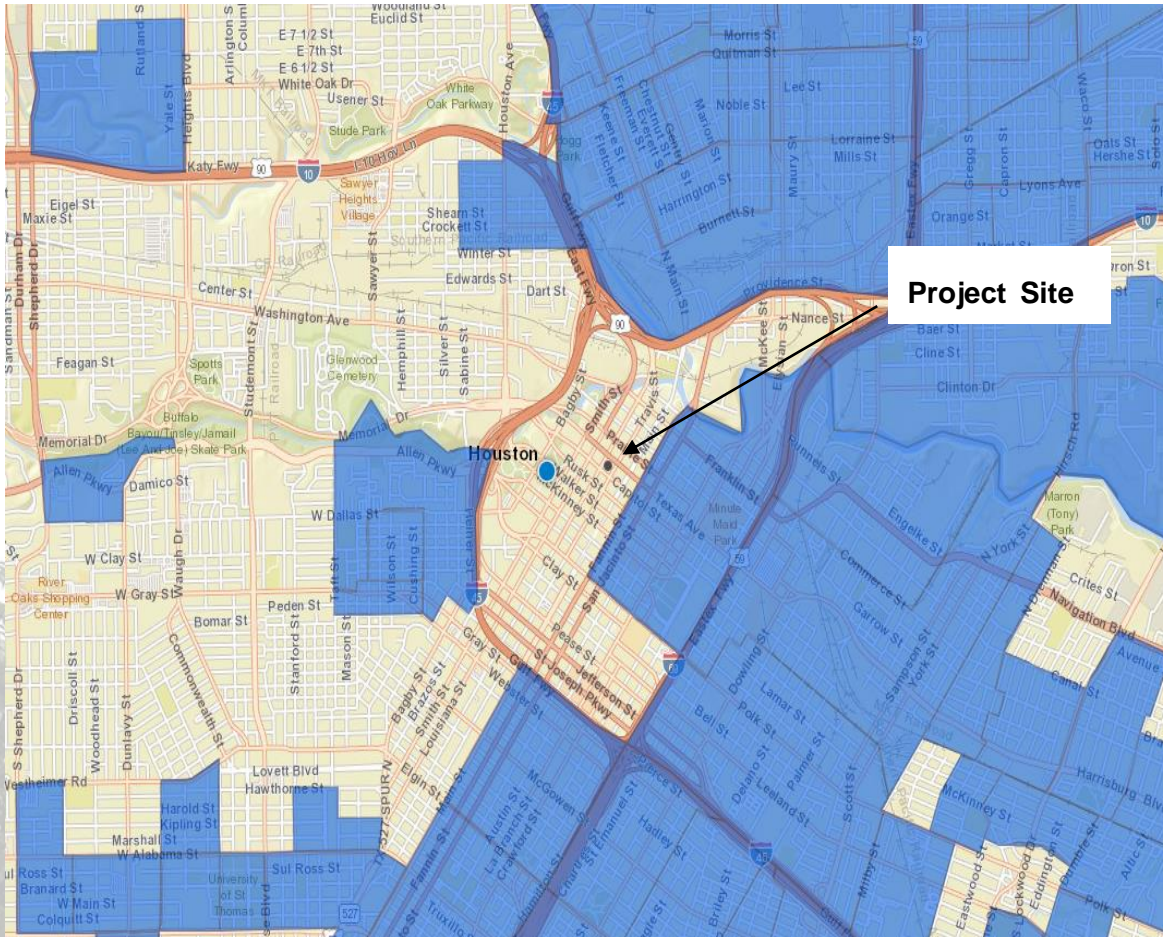
Houston, TX 77002

JPMorgan is an American multinational investment bank and financial services holding company headquartered in New York City. JPMorgan Chase is ranked by S&P Global as the largest bank in the United States and the seventh largest bank in the world by total assets, with total assets of US\$3.213 trillion.



Texas Enterprise Zone

- JPMorgan Chase Bank, National Association -



The project site is located outside of an Enterprise zone.

**Blue = Texas Enterprise Zone
(greater than 20% poverty)**



Texas Enterprise Zone

- JPMorgan Chase Bank, National Association -

- **Project Description:**
 - Renovations, technology upgrades and other office working capital.
 - Investment of approximately \$50M
 - Retention of 490 jobs
 - Creation of 10 jobs
- **TEZ reimbursement:**
 - Maximum \$1,250,000 over 5 years (500 jobs retained/created)
 - 35% of new jobs must be filled by residents of an enterprise zone or who are economically disadvantaged





Texas Enterprise Zone

- JPMorgan Chase Bank, National Association -

Community Benefit/Outreach:

- Corporate Relocation/Expansion
- Tech and Innovation Focused
- Employee Health Care Benefits

UpSkill Houston

- JPMorgan Chase & CO is a consistent contributor to the local Houston Community. Recently, the Company announced a five-year, \$5 million commitment to develop Houston's workforce by investing in UpSkill Houston, in training programs, and in career awareness for high school students. More specifically, JPMorgan Chase & CO is teaming with the Greater Houston Partnership on the Energy 2.0 Talent Pipeline Program.

Additional Community Involvement

- Additionally, over the past three years (2018 – 2020), JPMorgan Chase & CO has contributed in excess of \$8M to over 100 programs in the local Houston community. The Company constantly focuses on enhancing the Houston community by donating time and financial resources to programs that assist lower income neighborhoods and small businesses.



Texas Enterprise Zone - Key Dates -

Council Target Date: February 3, 2021

State of Texas Target Application Deadline: March 1st, 2021





QUESTIONS?

