



CROOZEN

RE-IMAGINING THE CONNECTIVITY OF PEOPLE TO EXPERIENCES

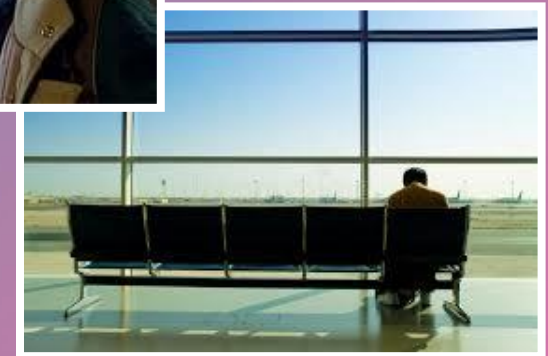




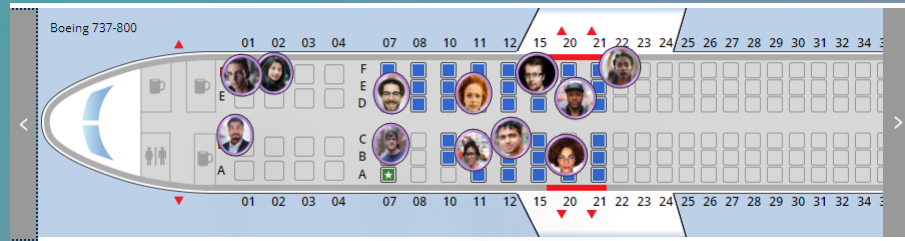
OPPORTUNITY



EVER FELT ALONE WHILE TRAVELING?



EVER WANT TO CONNECT MORE DURING YOUR TRAVEL?



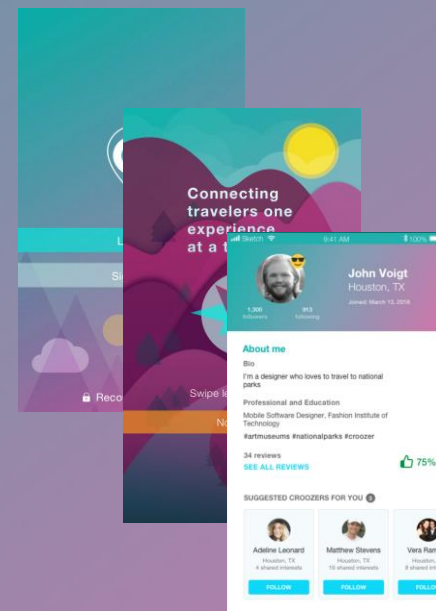
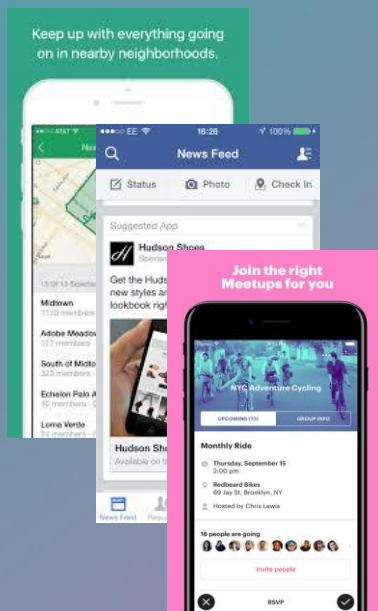
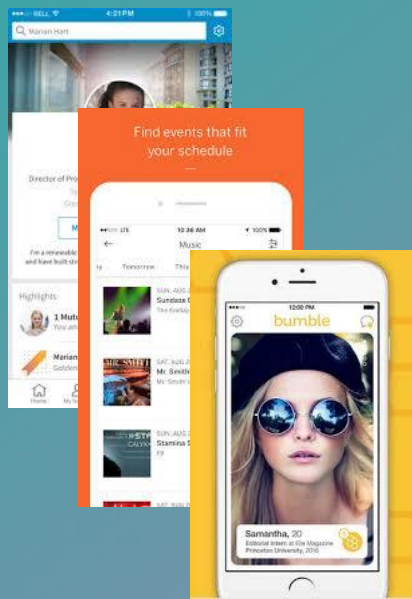


SOLUTION





SO... WHY ISN'T THERE A SOCIAL TRAVEL NETWORK?



LINKEDIN: PROFESSIONAL
BUMBLE & TINDER: DATING
EVENTBRITE: TICKETS & EVENTS

FACEBOOK: EVERYTHING
NEXTDOOR: NEIGHBORHOODS
MEETUP.COM: SOCIAL EVENTS

CROOZEN: A SOCIAL TRAVEL NETWORK, WHICH BRINGS TRAVELERS TOGETHER





WHY DOES CROOZEN EXIST?

TRAVELERS

ARE ALWAYS LOOKING FOR UNIQUE, EXCITING AND PERSONALIZED TRAVEL EXPERIENCES



INDIVIDUALS

WANT TO CONNECT WITH OTHER TRAVELERS & LOCALS TO SHARE TRAVEL EXPERIENCES

A SOCIAL TRAVEL PLATFORM WHERE INDIVIDUALS SHARE EXPERIENCES & ADVENTURE WHILE TRAVELING TO THEIR DESIRED DESTINATION OR EVENT



OVERVIEW



TRAVELING IS A LIFESTYLE



CROOZEN IS BUILDING A CIVILIZATION WITH SUB-COMMUNITIES BASED ON INTERESTS & DESTINATIONS



MILESTONES & ACHIEVEMENTS



PRODUCT DEV.

5K TRIPS

12K TRIPS

18K TRIPS

01/16

06/16

01/17

06/17

01/18

06/18



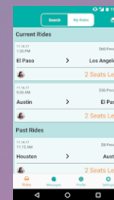
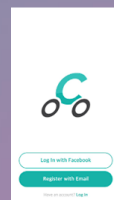
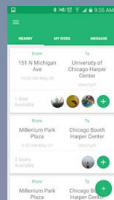
WEELIO
ALPHA



CROOZEN 2.0
BETA



CROOZEN 3.0
FULL VERSION

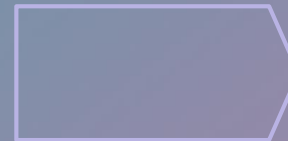
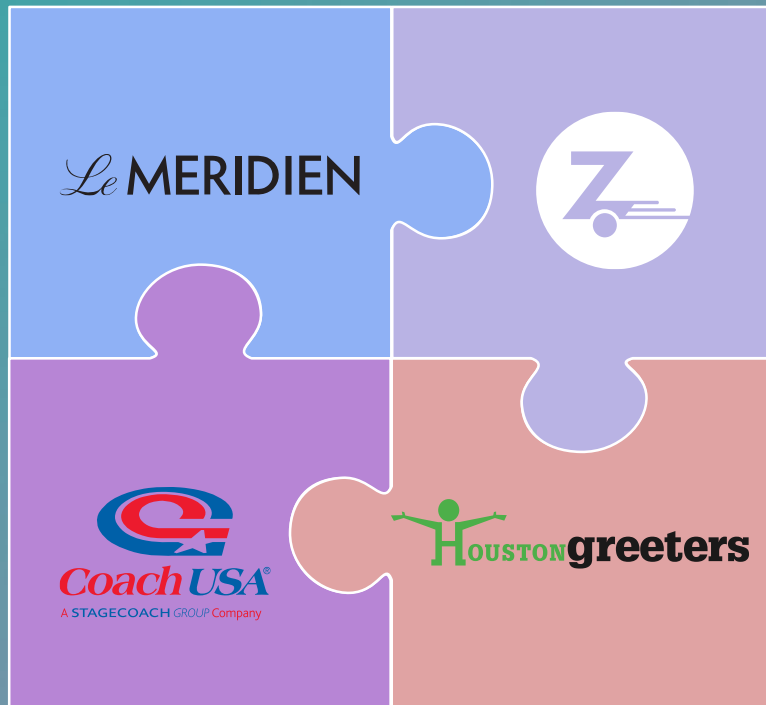


CONNECTION & ACCESSIBILITY



CROOZEN IS PARTNERING WITH MOBILITY COMPANIES TO BRING VALUE AND BUILD ITS SOCIAL TRAVEL NETWORK

KEY PARTNERSHIPS = GROWTH



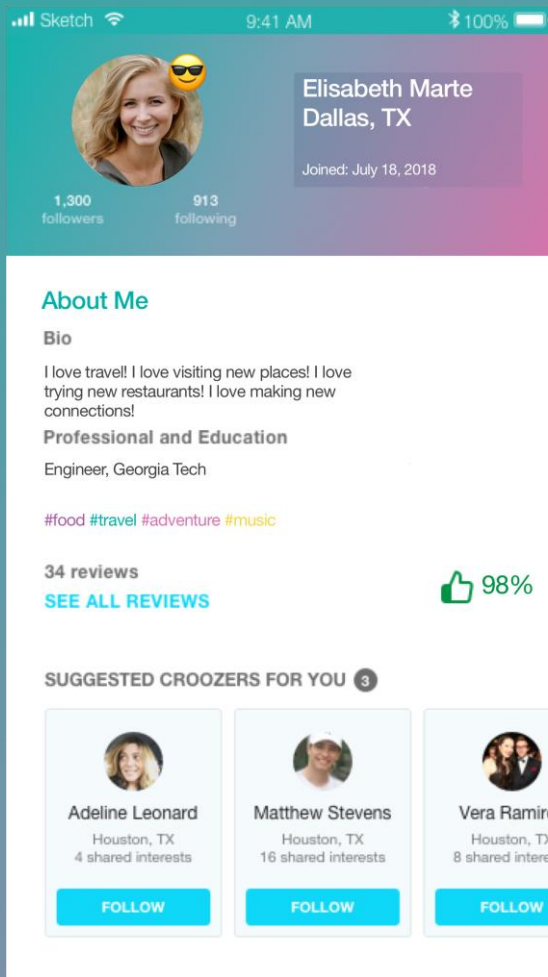


CUSTOMER JOURNEY





MEET ELISABETH— ATTENDING OTC



MEET ELISABETH. ELISABETH WORKS IN THE OIL AND GAS INDUSTRY AND IS AN ENGINEER FOR DOW CHEMICAL. SHE IS BASED IN DALLAS, TEXAS AND OFTEN HAS TO TRAVEL TO HOUSTON FOR WORK AND CONFERENCES. DURING THIS TRIP, SHE HAS TO GO TO OTC CONFERENCE TO NETWORK BUT SHE RUNS INTO A MAJOR PROBLEM.



CANCELLED FLIGHT & NEED TO GET TO OTC?

Your Upcoming Croozes

Attending OTC Conference
KLM Flight #4783
8.24.18 @ 8:20 AM
Washington, D.C. **\$155/Person**
Status Alert: Your flight from DFW to IAH has been cancelled
Crozozers on this flight **23 seats left**

Select a seat next to your fellow Croozers and be mindful of their 'Crooze Mood'!
Remember, you can click on their photo to find out more about them!

Family reunion in Hilton Head
KLM Flight #4783
9.20.18 @ 10:40 AM
Washington, D.C. **\$247/Person** Atlanta
Crozozers on this flight **43 Seats Left**

Home Croozes Messages Profile Settings



Cecilia McIver
Washington, D.C.
Joined: August 1, 2018

About Me
Bio
I enjoy writing and am an investigative journalist. Books are my friends and I love making new ones as well. Hoping to make awesome friends in new places!

Professional and Education
Journalist, University of Toronto

34 reviews **98%**
SEE ALL REVIEWS

SUGGESTED CROOZERS FOR YOU

- Adeline Leonard - New York, NY
- Matthew Stevens - New York, NY
- Vera Ramirez - New York, NY



Elisabeth Marte
Dallas, TX
Joined: July 18, 2018

About Me
Bio
I love travel. I love trying new restaurants, connections! Professional Engineer, Georgia

34 reviews
SEE ALL REVIEWS

SUGGESTED CROOZERS FOR YOU

- Adeline Leonard - Houston, TX
- Matthew Stevens - Houston, TX
- Vera Ramirez - Houston, TX

CAN'T BELIEVE THIS! I AM NOT GOING TO MAKE IT TO THE OTC CONFERENCE

Washington DC-Houston Community

Saturday, August 25

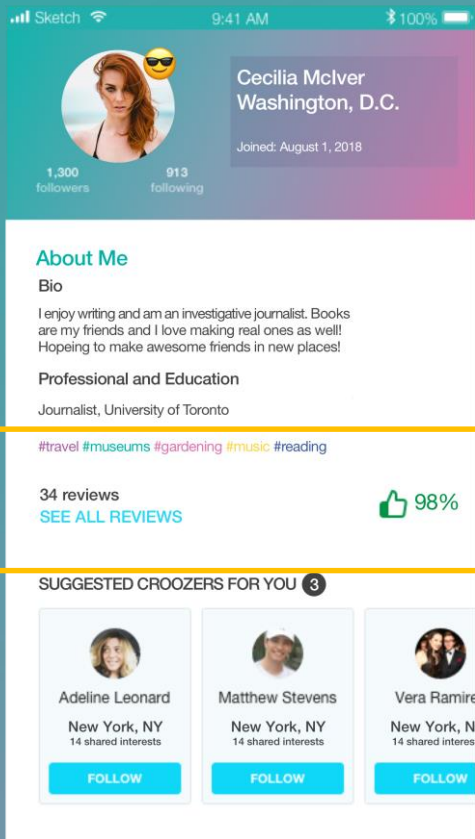
Cecilia M. Writes... 4:53 PM
Help! I'm on my way to Houston to attend the OTC Conference - is there anyone else who's headed that way?

Elisabeth M. Writes... 4:56 PM
I'm attending the conference too! Perhaps we can book a [rental car](#) and drive down together?

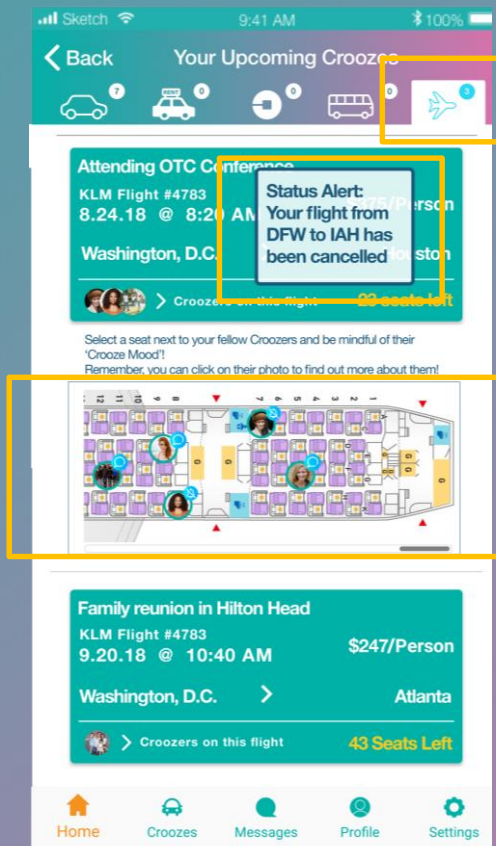
Cecilia M. Writes... 5:02 PM
Great idea! I'll meet you at the Avis-Budget desk!



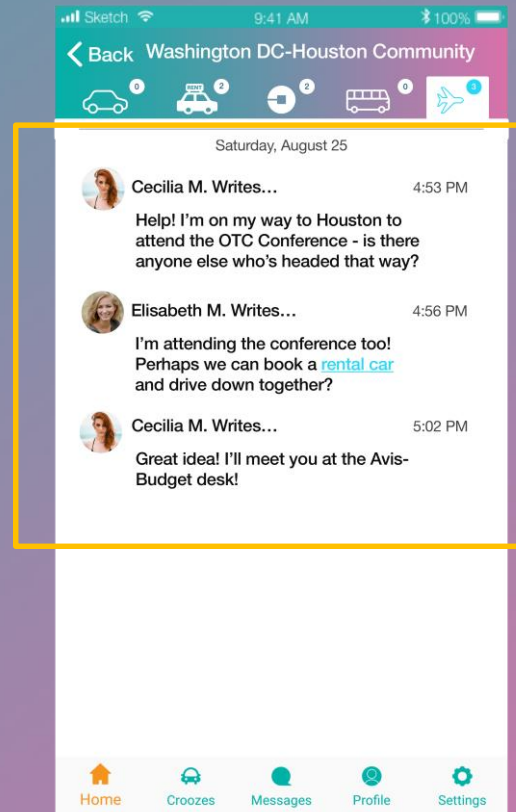
CHECK OUT ELISABETH'S CROOZEN JOURNEY



REVIEW OTHER CROOZERS

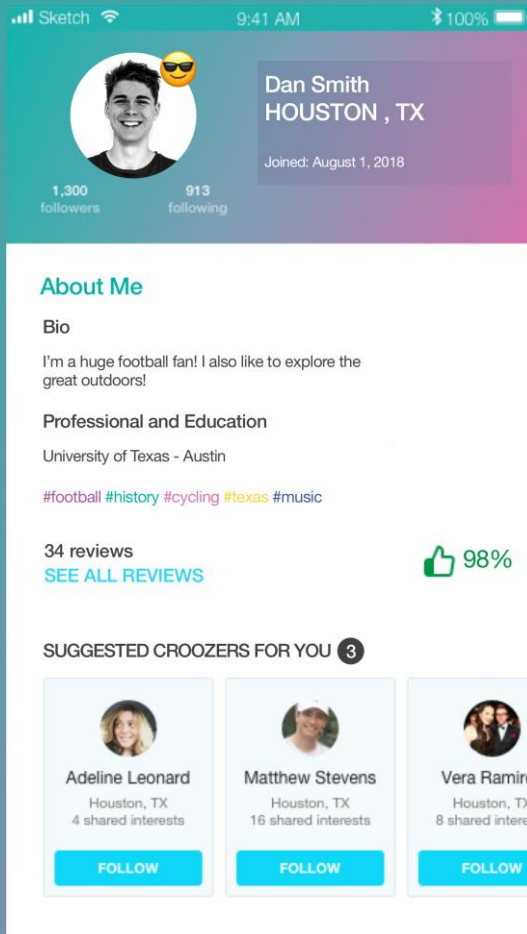


SELECT YOUR CROOZE & MOOD



CHAT WITH OTHER CROOZERS

MEET DAN SMITH – THE FOOTBALL FAN



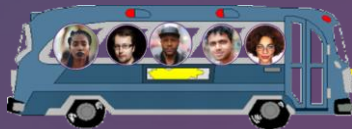
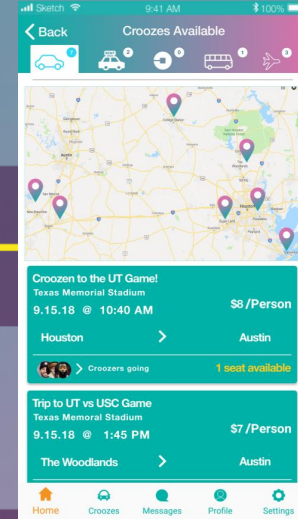
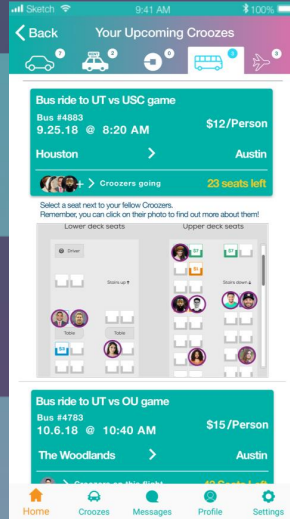
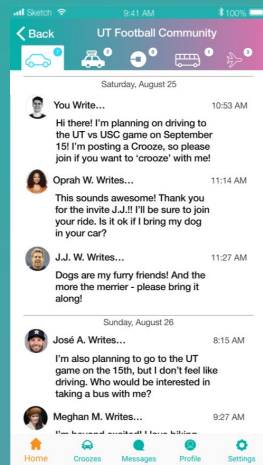
MEET DAN SMITH. DAN IS AN AVID UNIVERSITY OF TEXAS FOOTBALL FAN. HE WAS JUST INVITED INTO THE UNIVERSITY OF TEXAS FOOTBALL CROOZEN COMMUNITY. FIND OUT HOW DAN FINDS HIS “CROO” AND TRAVELS TO THE UT FOOTBALL GAME.

HEADED TO CHEER ON YOUR FAVORITE TEAM?

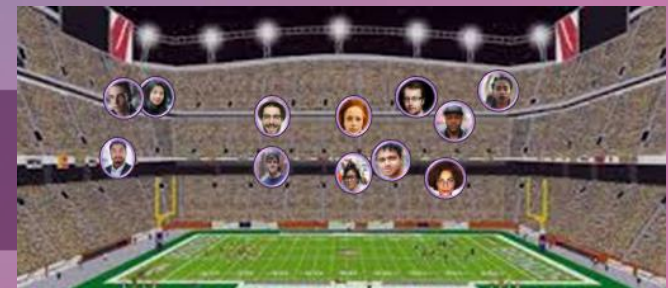


HOUSTON, TEXAS

I AM SO GLAD WE FOUND EACH OTHER ON CROOZES SO WE CAN TAKE THIS BUS TO THE UT & USC FOOTBALL GAME TOGETHER AND ENJOY IT.

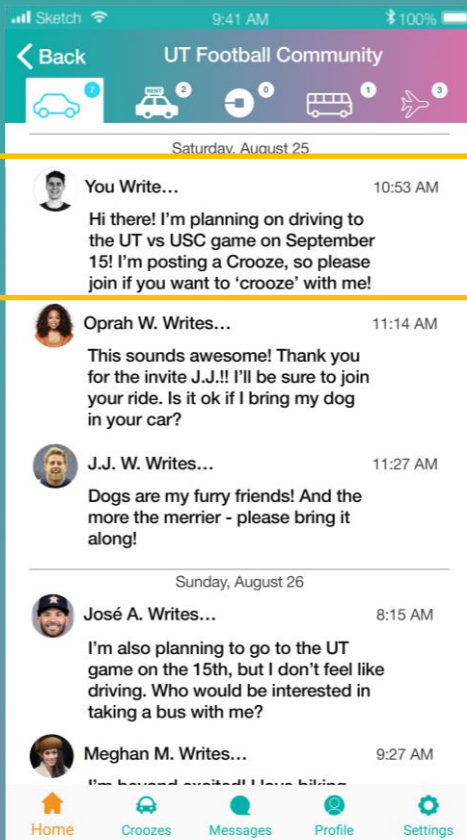


THE UNIVERSITY OF TEXAS - MEMORIAL STADIUM

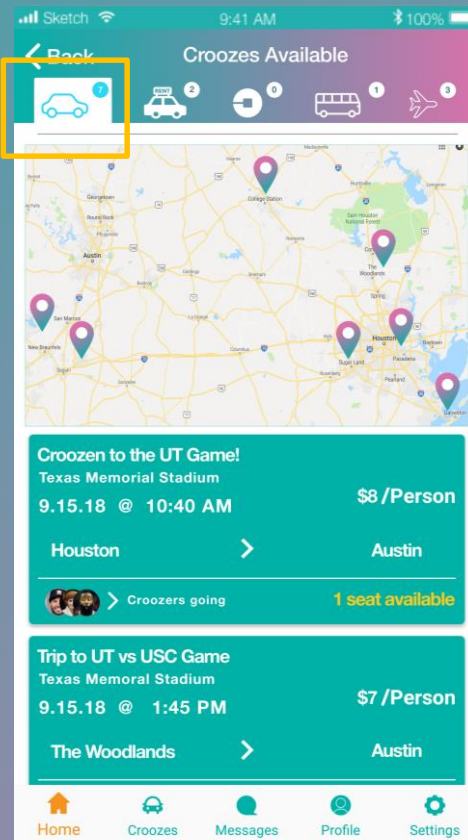




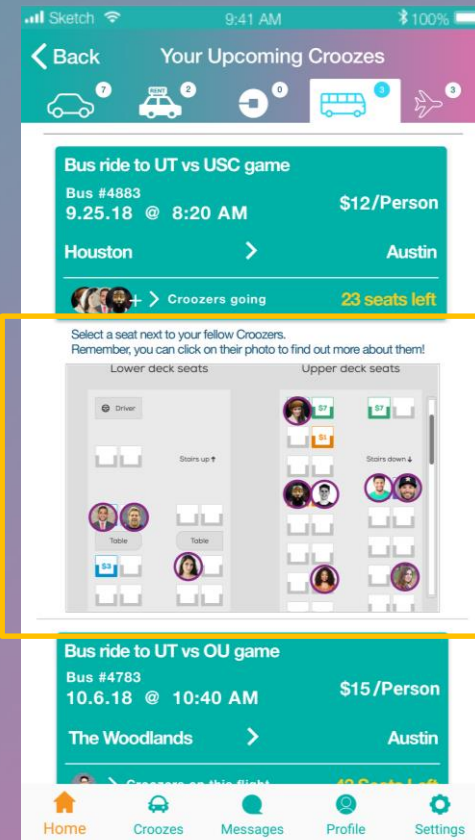
CHECK OUT DAN'S CROOZEN JOURNEY



CHAT WITH YOUR CROO



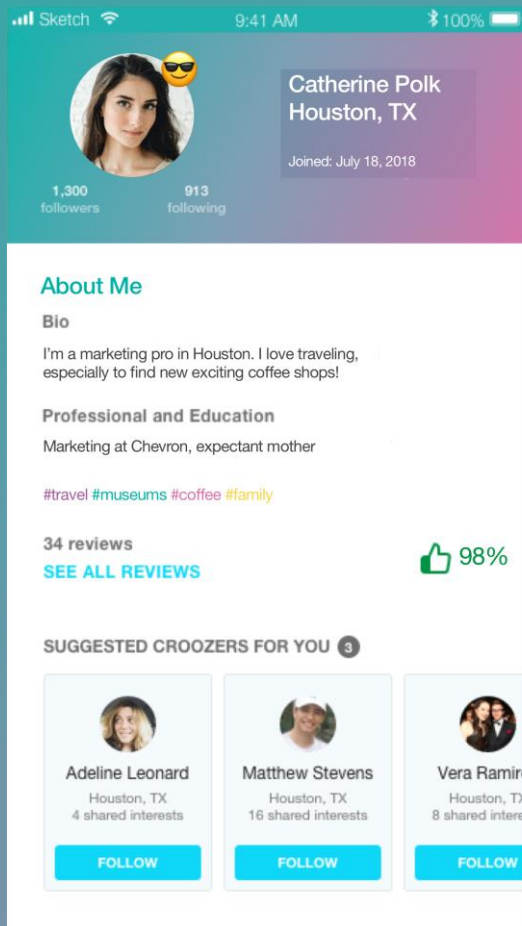
SELECT YOUR CROOZE



PERSONALIZE YOUR CROOZE

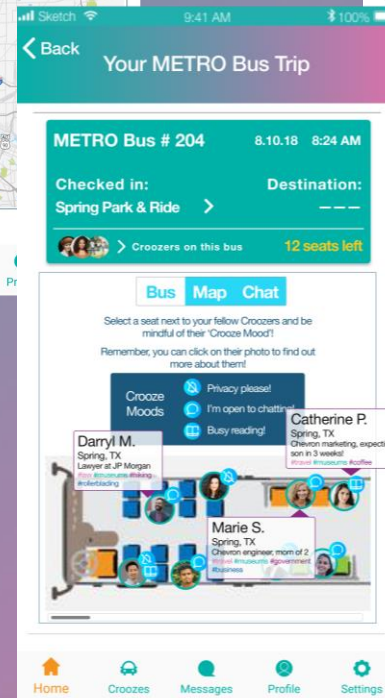
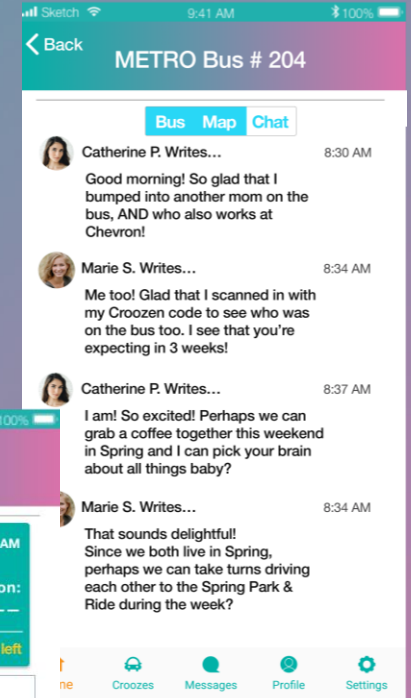
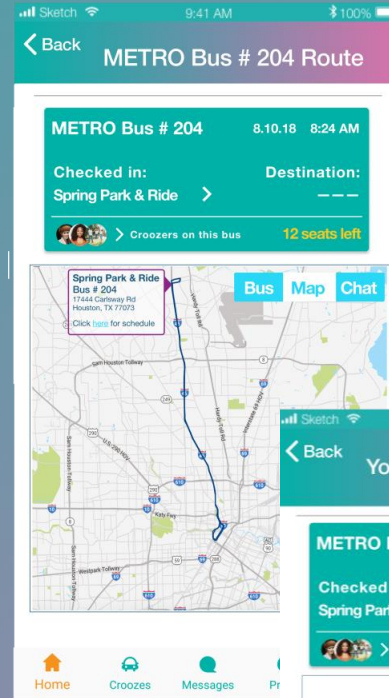


MEET CATHERINE— RIDING METRO



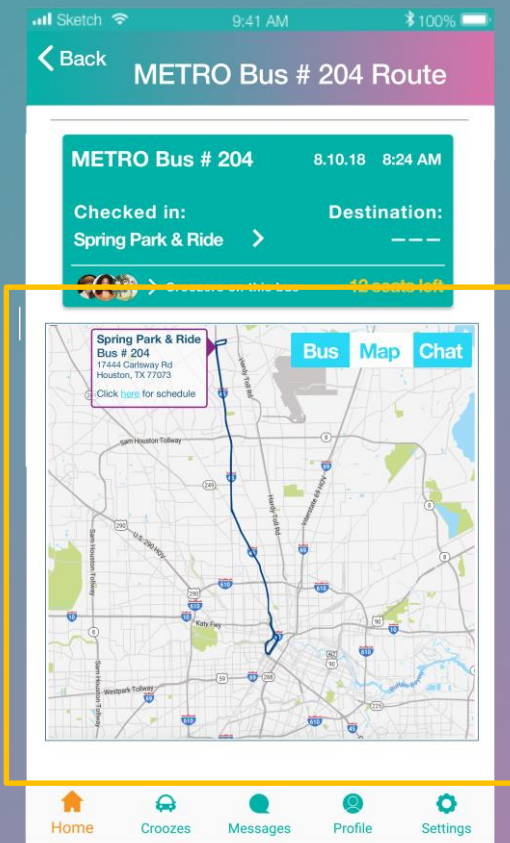
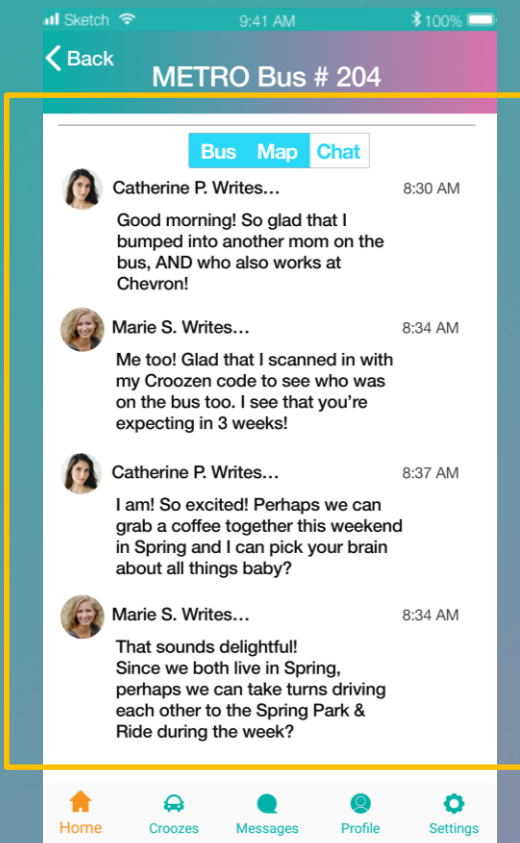
MEET CATHERINE. CATHERINE IS A FREQUENT METRO RIDER AND SHE OFTEN READ A BOOK OR SEATS & LISTENS TO PEARL JAM WHILE LOOKING OUT OF THE WINDOW. SHE KEEPS SEEING THE SAME WOMAN ON HER METRO BUS AND WONDERS HOW TO START A CONVERSATION ABOUT THE BOOK SHE IS CURRENTLY READING

BORING RIDE DURING YOUR A.M. COMMUTE?





CHECK OUT CATHERINE'S CROOZEN JOURNEY



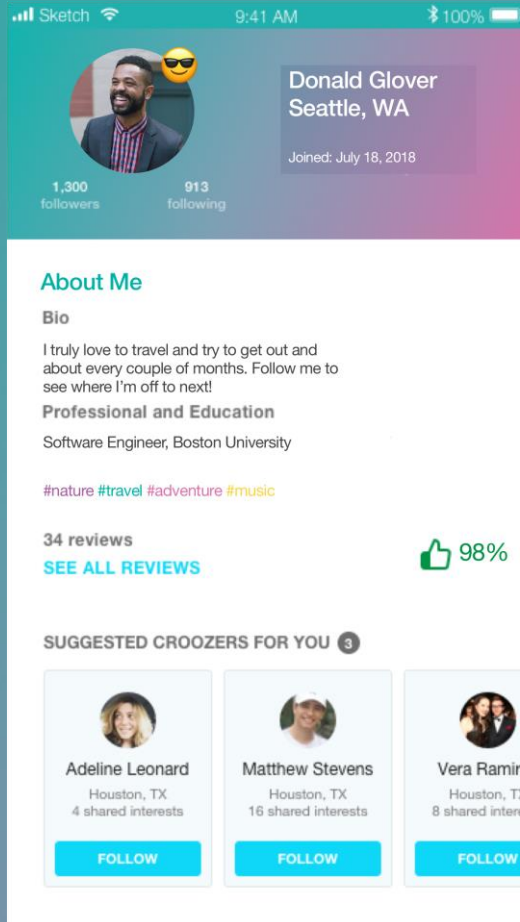
ORGANIZE FOR THE PARK & RIDE

MAP OUT THE BUS ROUTE

FIND OUT WHO IS ON YOUR BUS



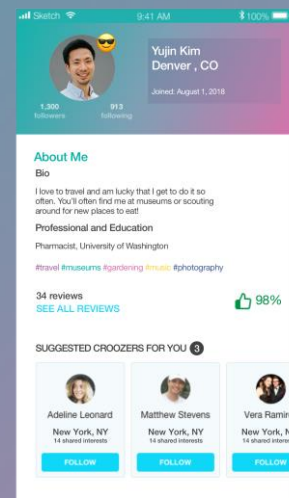
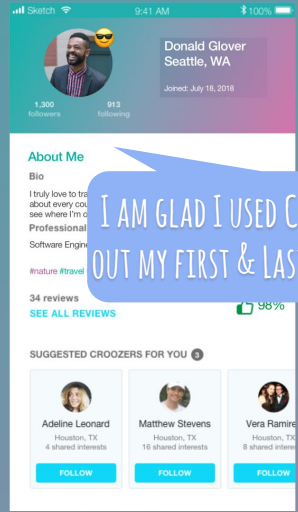
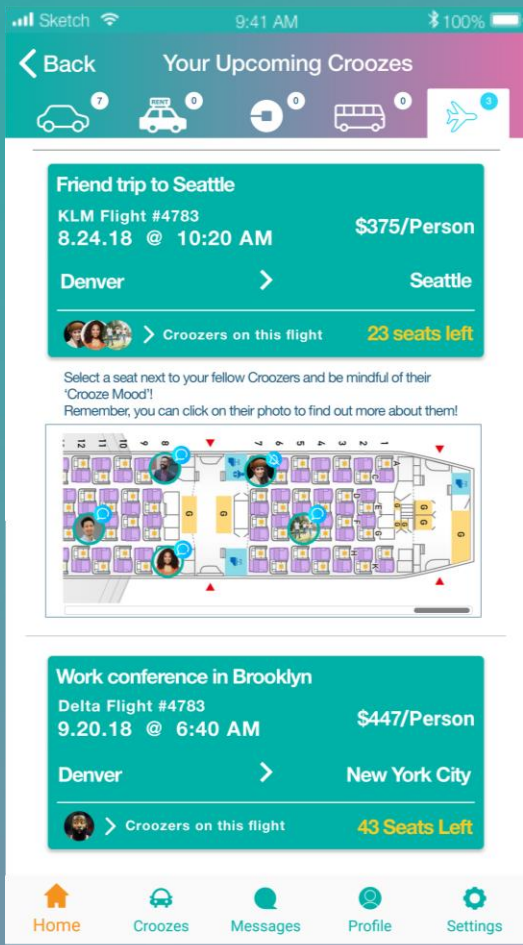
MEET DONALD— FIRST & LAST MILE



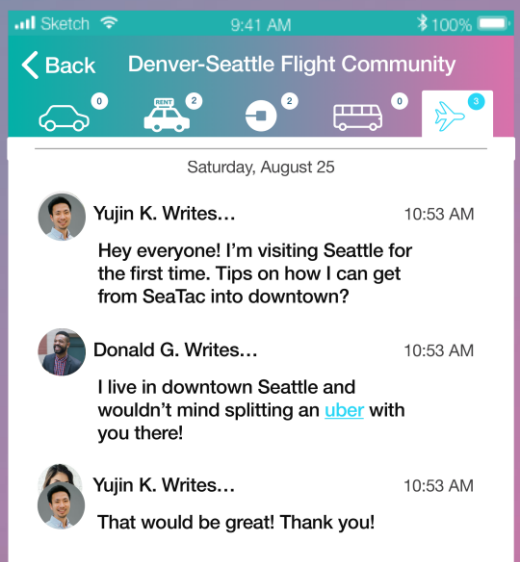
MEET DONALD GLOVER. DONALD IS A FREQUENT TRAVELER FOR BUSINESS AND LEISURE. HE IS ALWAYS WORKING BUT TRYING TO FIND FUN. HE LOVES TO FIND OTHER TRAVELERS TO HANG OUT WITH WHILE HE IS TRAVELING TO VARIOUS PLACES. THE ONE ISSUE HE HAS IS FINDING A RIDE HOME AND NOT SPENDING A FORTUNE



COORDINATE FOR YOUR FIRST & LAST MILE?

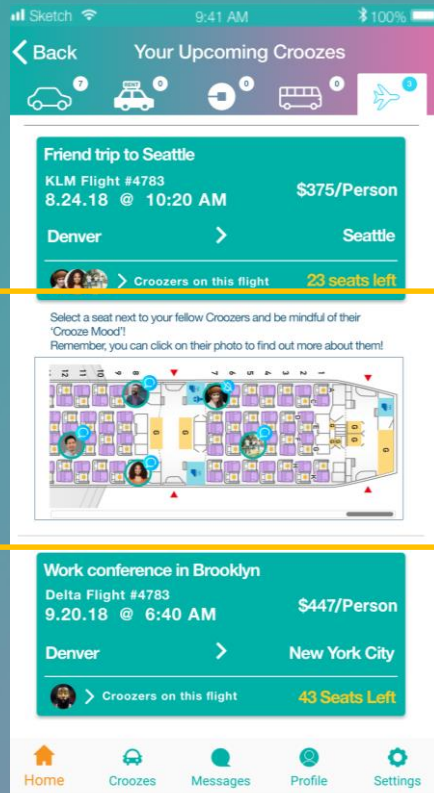


I AM GLAD I USED CROOZES TO FIGURE OUT MY FIRST & LAST MILE TO MY HOUSE

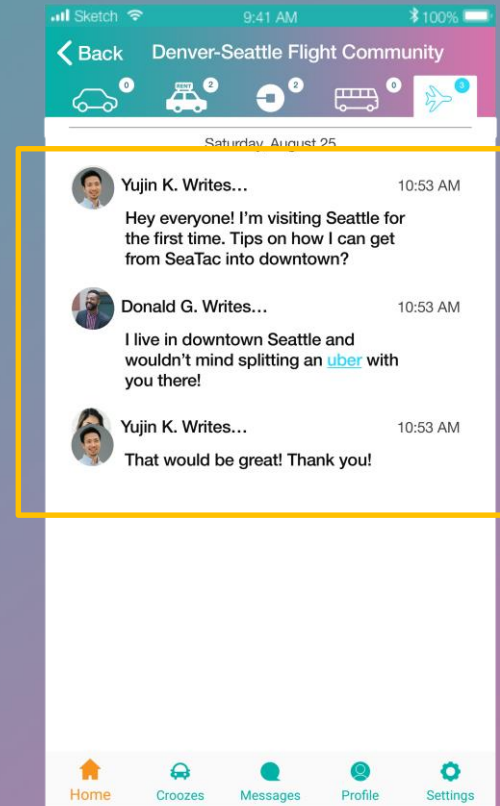


Ex. CHICAGO (O'HARE) > HOUSTON (IAH) > GALVESTON

CHECK OUT DONALD'S CROOZEN JOURNEY



FIND OUT WHO IS ON YOUR FLIGHT



ORGANIZE YOUR FIRST & LAST MILE

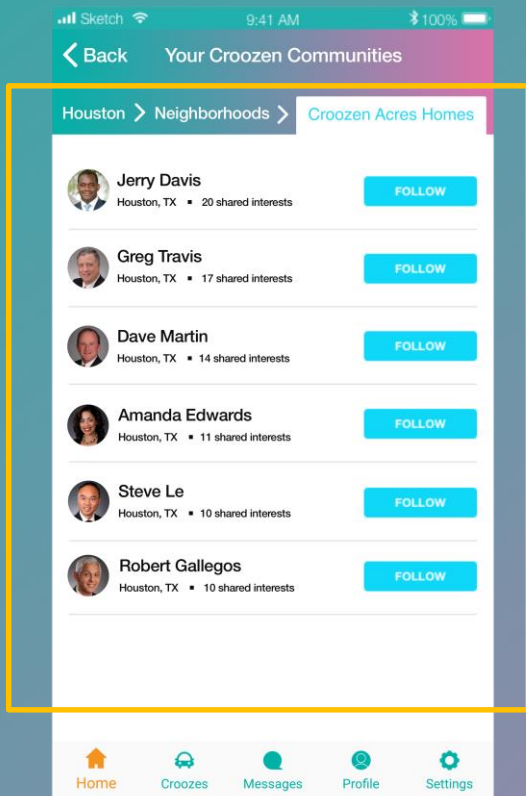
ACRES HOMES COMPLETE COMMUNITY



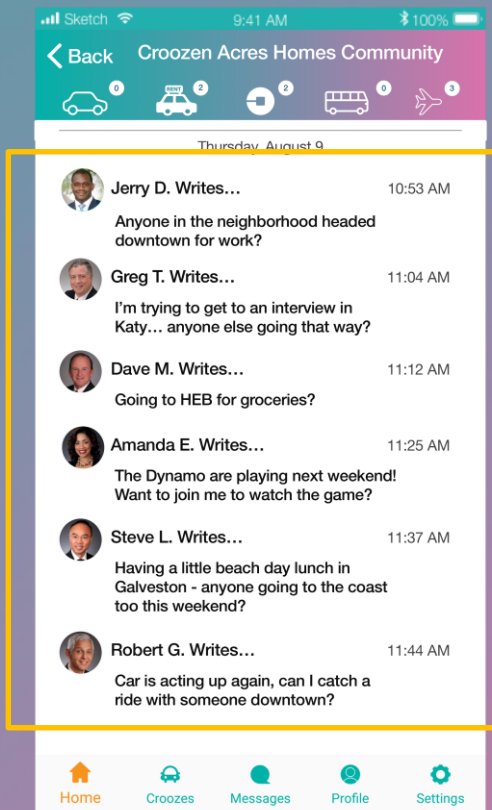
MEET ACRES HOMES COMPLETE COMMUNITY. THIS COMMUNITY HAS GREAT POTENTIAL AND NEEDS HELP WITH ACCESSIBILITY FOR ITS RESIDENTS. GETTING TO NEW OPPORTUNITIES AND ACCESS TO SERVICES & AMENITIES ARE A HUGE NECESSITY FOR THE ACRES HOMES COMMUNITY. FIND OUT MORE...



CHECK OUT ACRES HOMES COMMUNITY



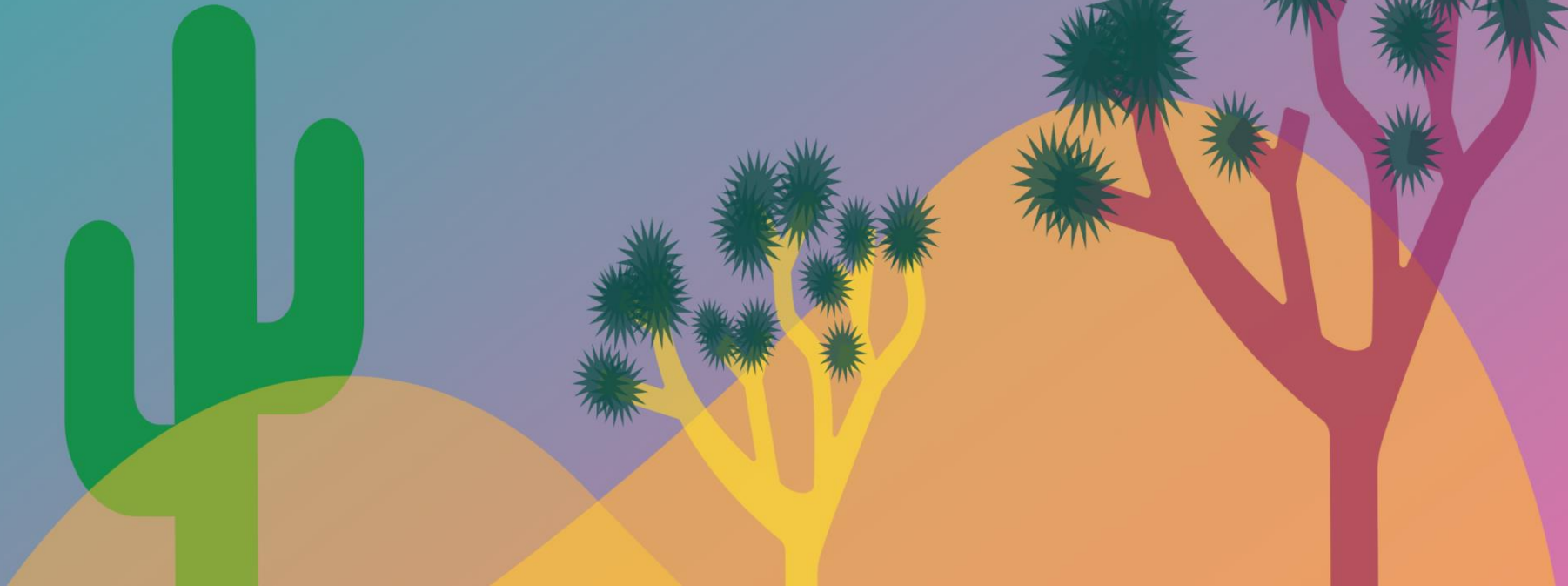
KNOW WHO IS IN YOUR COMMUNITY



ORGANIZE TRAVEL WITH YOUR NEIGHBORS

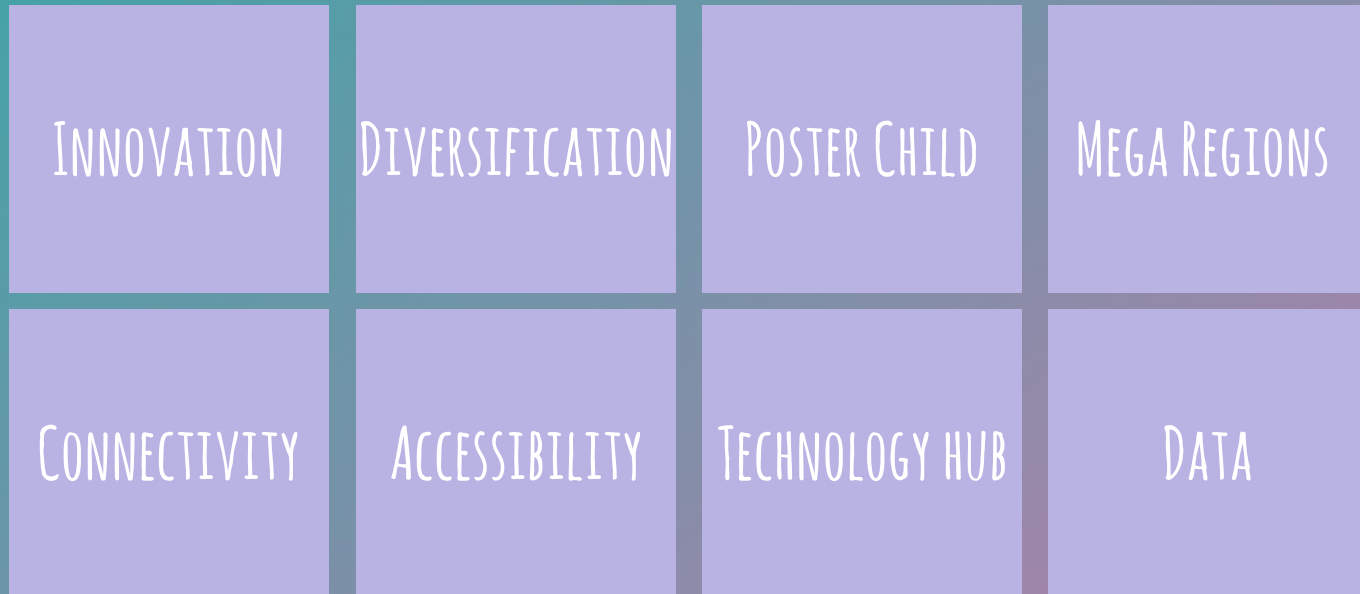


SO...WHAT, GORDON!





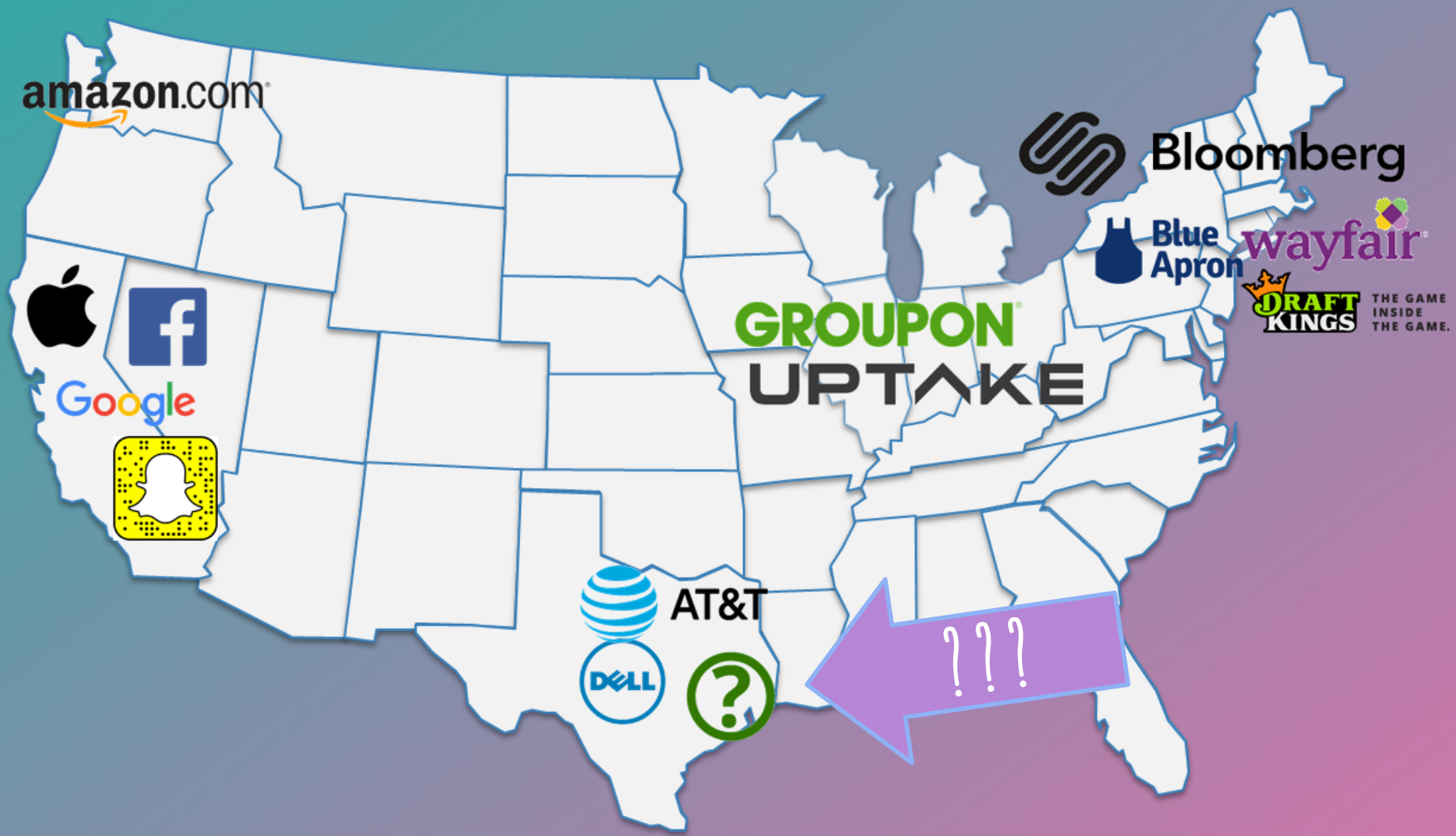
WHY SHOULD THE COMMITTEE CARE?



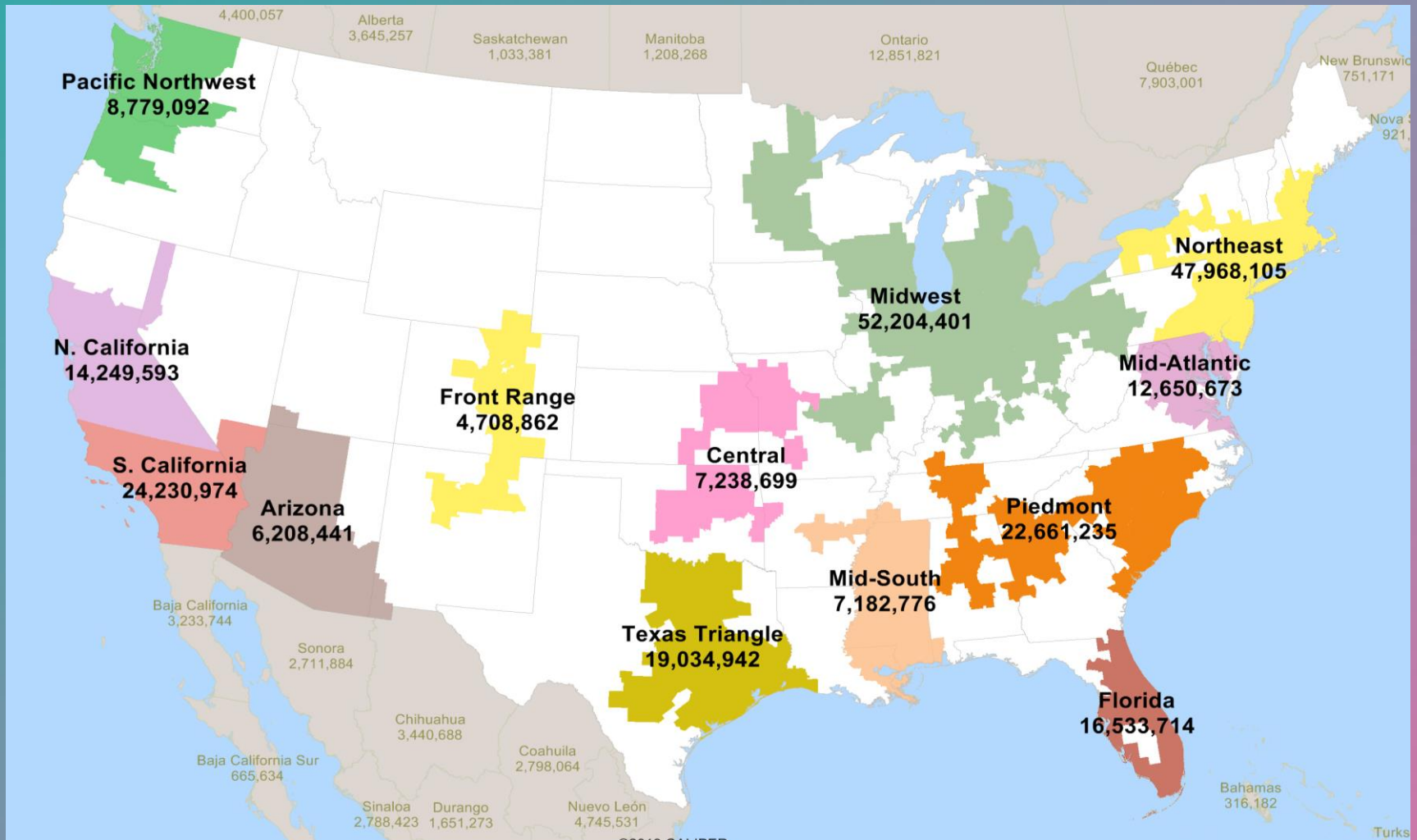
CROOZEN IS CREATING A TRAVEL MOVEMENT WHERE TRAVELERS CAN CONNECT NEAR & FAR. THESE ARE THE WAYS THAT CROOZEN WILL ASSIST HOUSTON IN BECOMING AN INNOVATION HUB.



SO...HOUSTON, WE HAVE A BIT OF A PROBLEM!



IT'S ABOUT CONNECTION NOT JUST INFRASTRUCTURE



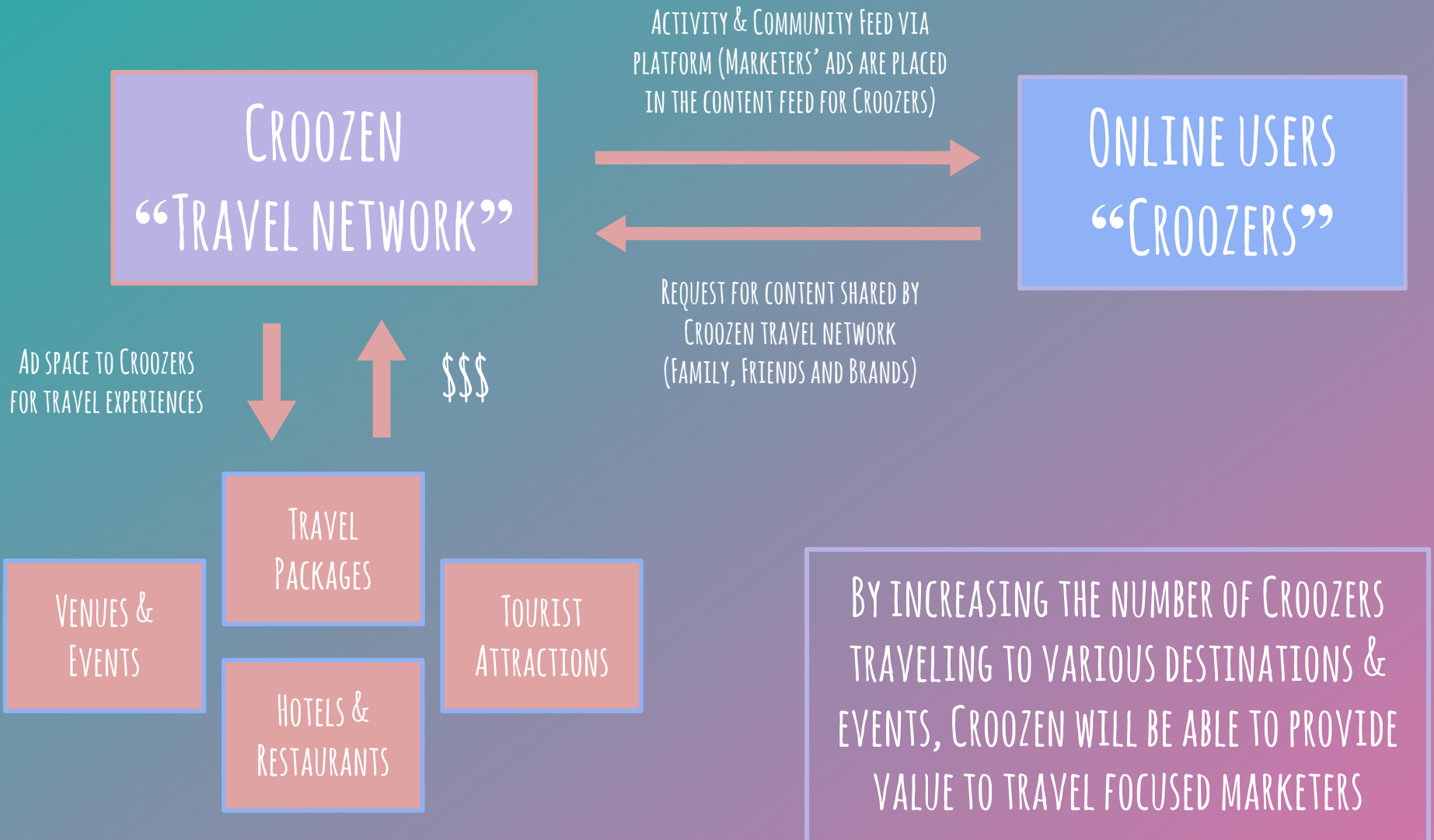




MONETIZATION



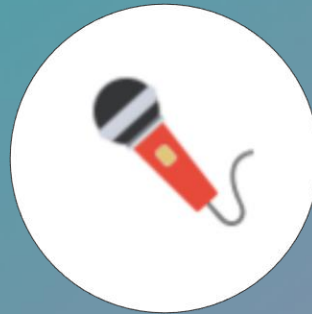
BUSINESS MODEL & ECONOMICS



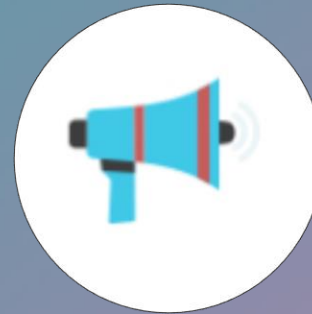
SO... HOW WILL CROOZEN MONETIZE?



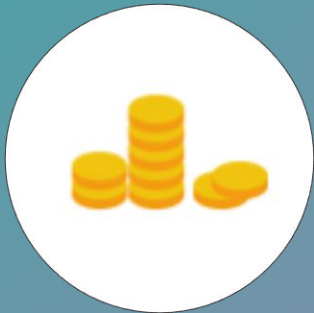
EXPERIENCE &
EVENT MARKETING



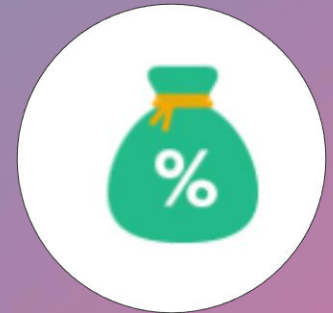
ON-PAGE
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TRAVEL & REWARD
SUBSCRIPTION FEE



COMMISSION FOR
SUCCESSFUL BOOKING



COMPARABLE REVENUE GENERATING COMPANIES

Eventbrite

Trip
by Skyscanner

GROUPON

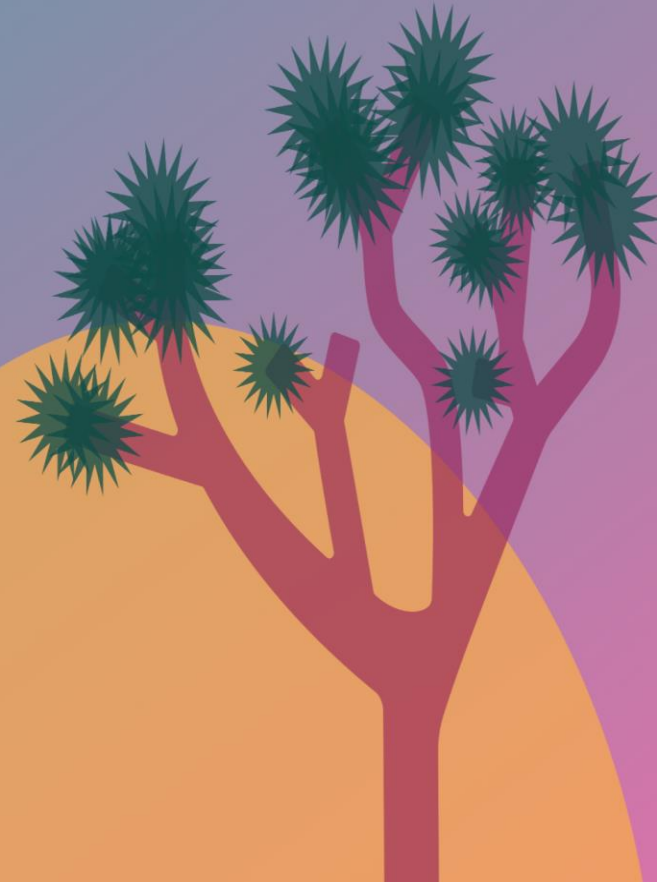
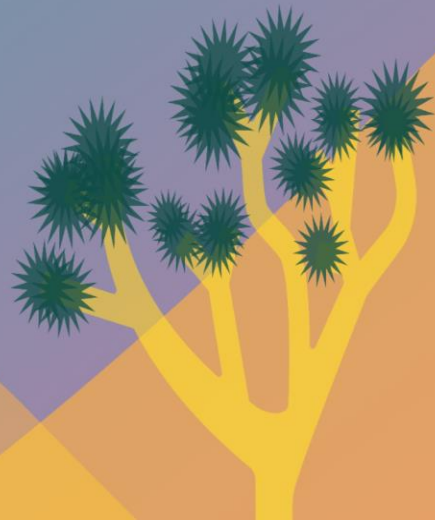
facebook

tripadvisor

Booking.com



TEAM





MEET THE TEAM



GORDON TAYLOR
CEO (STRATEGY & FINANCE)
6+ YEARS IN PRIVATE EQUITY & CONSULTING



JOSHUA TAYLOR
GROWTH & COMMUNITY
FORMER BANKING ANALYST



PHILIP BURKE
PARTNERSHIPS & INVESTOR
IMPACT INVESTOR



PHUC DINH
TECH DEV
7+ YEARS IN TECH DEV



WENSIE CAILLET
PROJECT & PRODUCT MANAGER
4+ YEARS IN PRODUCT & DESIGN



OVAIS PANJWANI
TECH DEV
3+ YEARS IN TECH DEV

MEET OUR ADVISORS



SARAH DEKIN

MARKETING STRATEGY

FORMER ZIPCAR CMO & GROWTH COMPANY EXEC



MIKE JACOBSON

PARTNERSHIPS & FUNDRAISING

FORMER UBER ADVISOR & CFO



ANDREW KUPIEC

OPERATIONS & HUMAN CAPITAL

FORMER EXEC — AVIS BUDGET GROUP



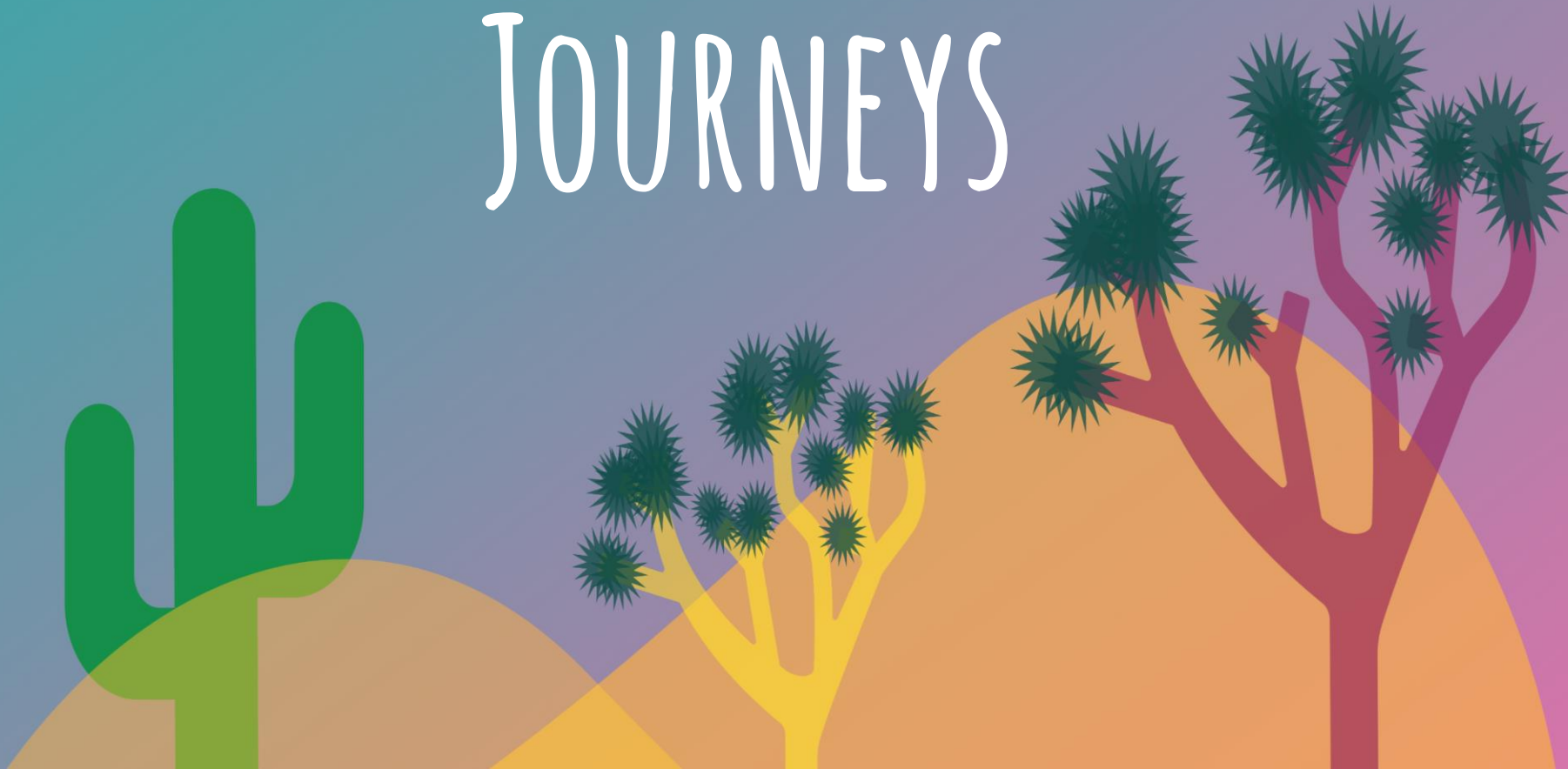
RAY ADDISON

BRANDING & USER FOCUS

DAIMLER/MERCEDES BENZ — MARKETING EXEC

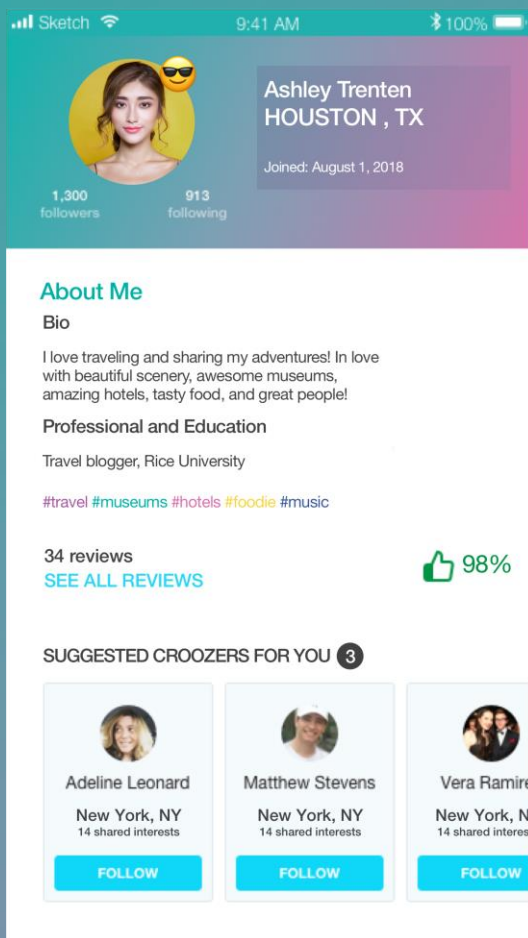


OTHER CUSTOMER JOURNEYS



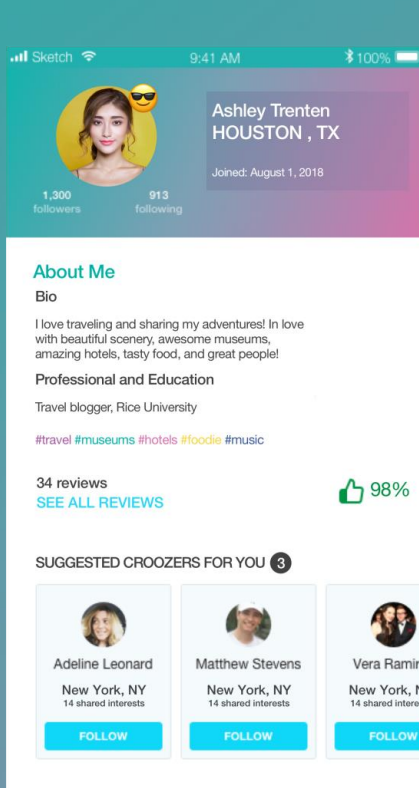


MEET ASHLEY TRENTEN – THE BLOGGER

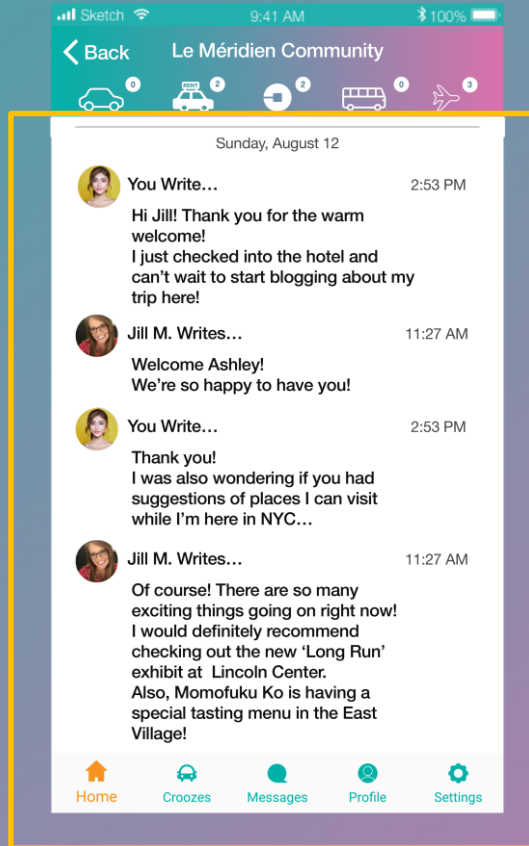


MEET ASHLEY TRENTEN. ASHLEY IS A CAREER TRAVEL BLOGGER AND IS A FREQUENT HOTEL GUEST. ASHLEY IS ALWAYS LOOKING FOR THE NEW HOT SPOT AND MEETING INTERESTING LOCALS OR OTHER TRAVELERS. SHE CHECKS INTO THE NYC LE MERIDIEN HOTEL AND WONDERS WHERE SHE SHOULD GO AND WHAT SHE SHOULD DO

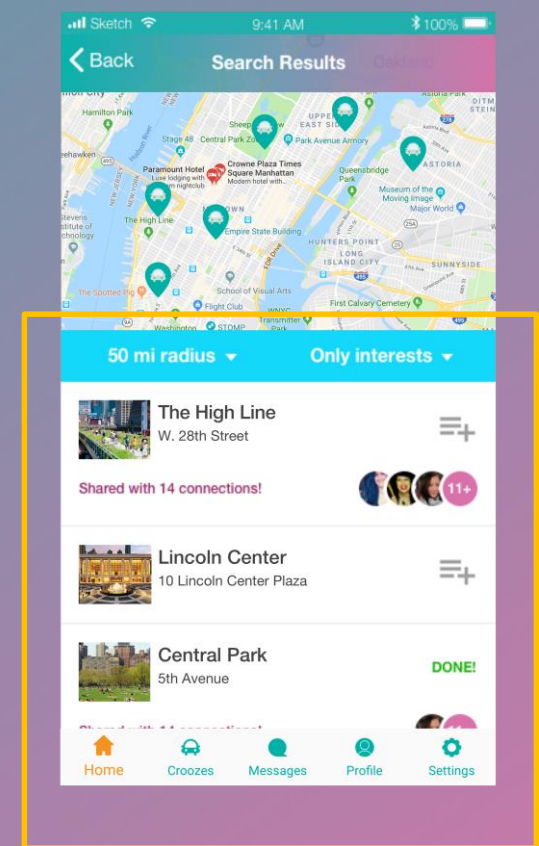
CHECK OUT ASHLEY'S CROOZEN JOURNEY



FILL OUT YOUR PROFILE

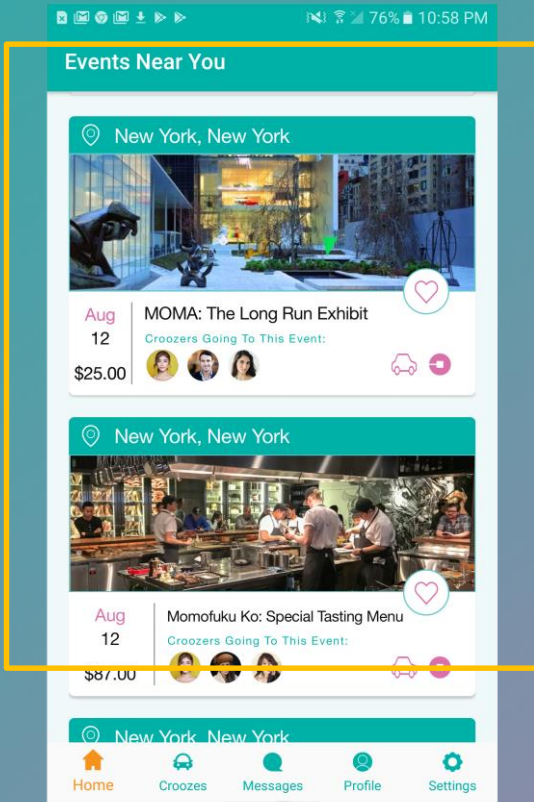


CHAT WITH HOTEL MGMT.

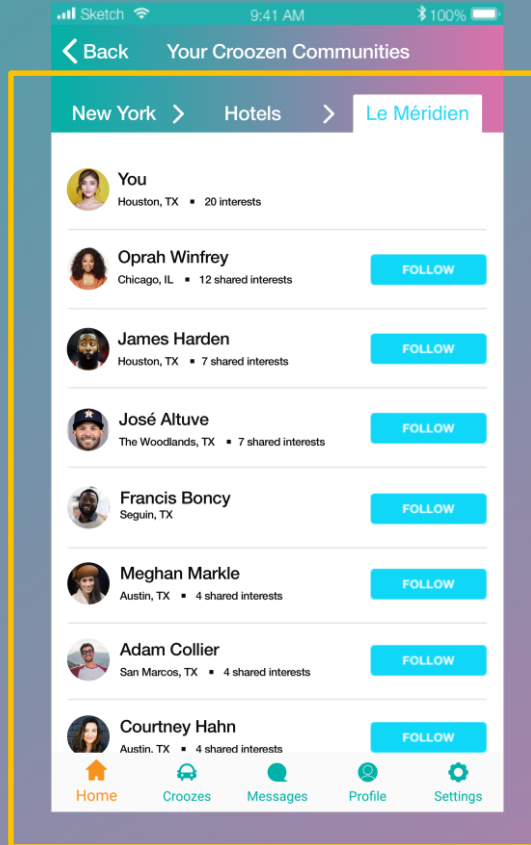


ADD TO YOUR BUCKET LIST

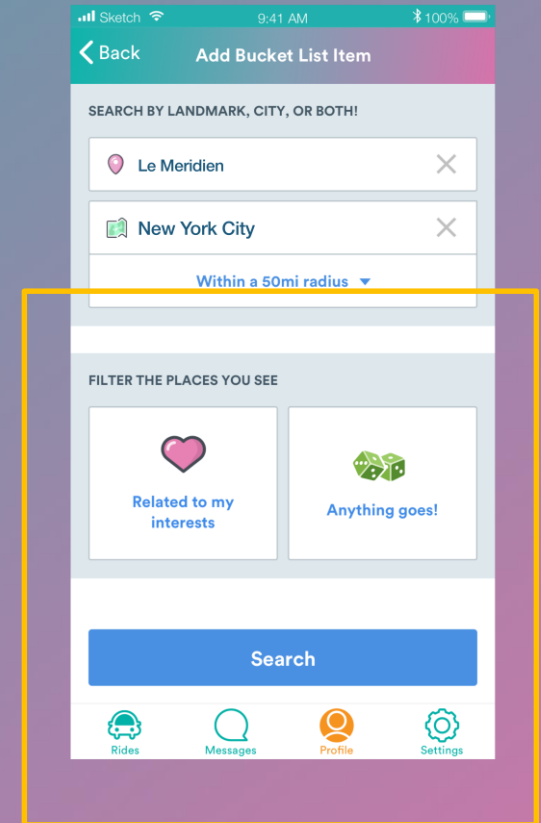
CHECK OUT ASHLEY'S CROOZEN JOURNEY



FIND EVENTS & EXPERIENCES



CHAT WITH OTHER TRAVELERS

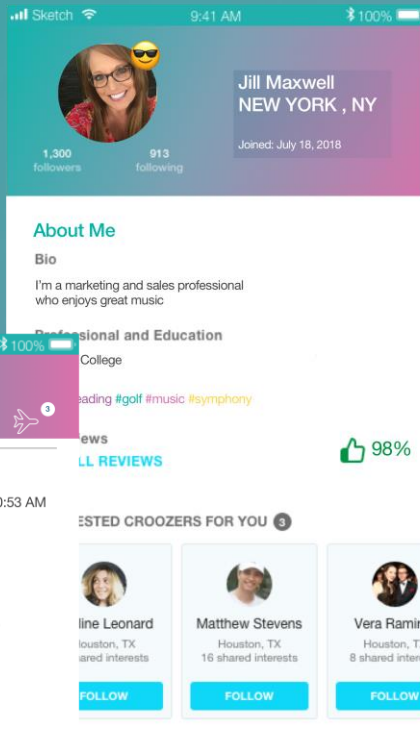


PICK YOUR EXPERIENCE

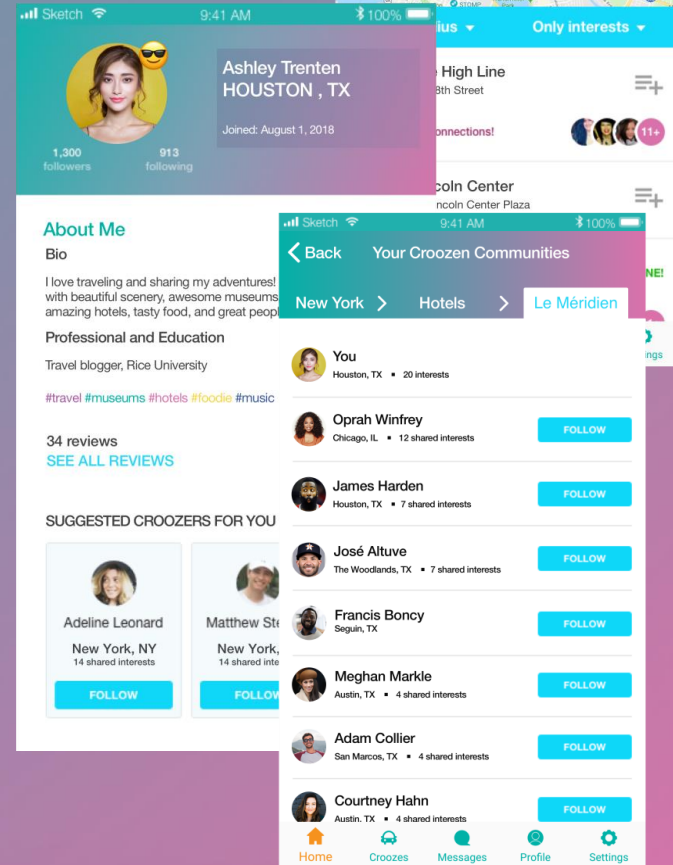
TRAVELING TO A NEW CITY & WANT TO EXPLORE?



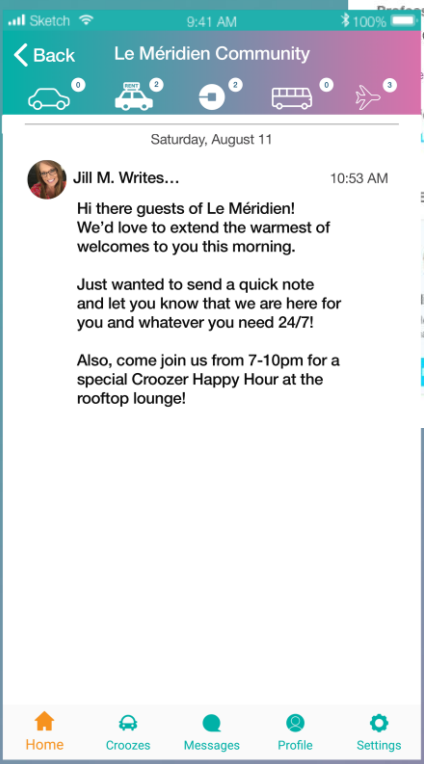
MANHATTAN, NY



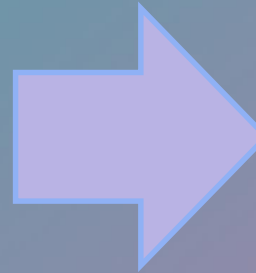
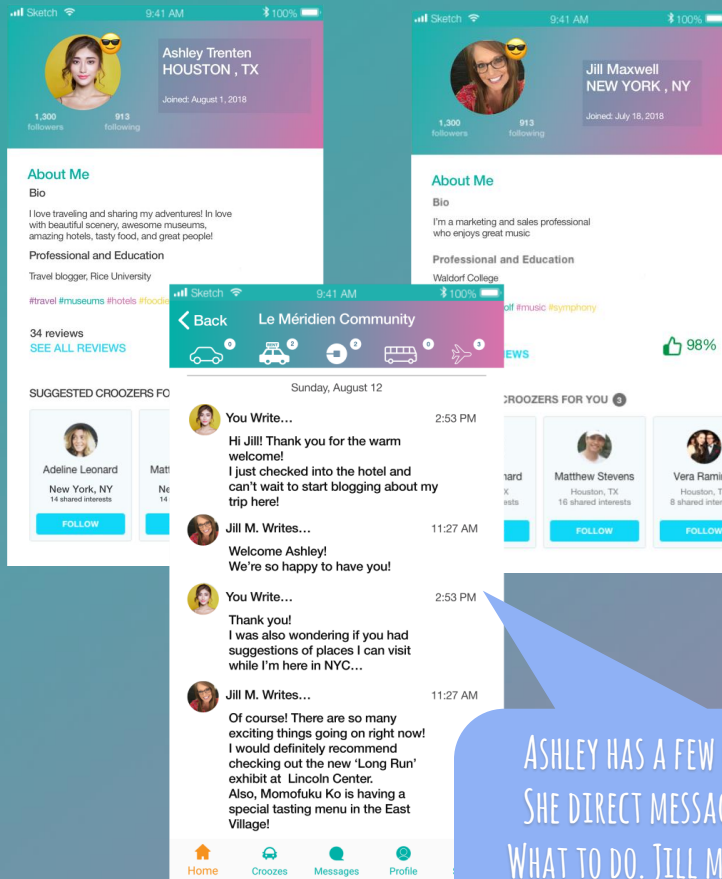
THE NYC LE MERIDIEN HOTEL MANAGER, JILL, INVITES ASHLEY TO THE LE MERIDIEN HOTEL COMMUNITY TO EXPLORE THE CITY & LEARN ABOUT WHO IS IN THE LE MERIDIEN



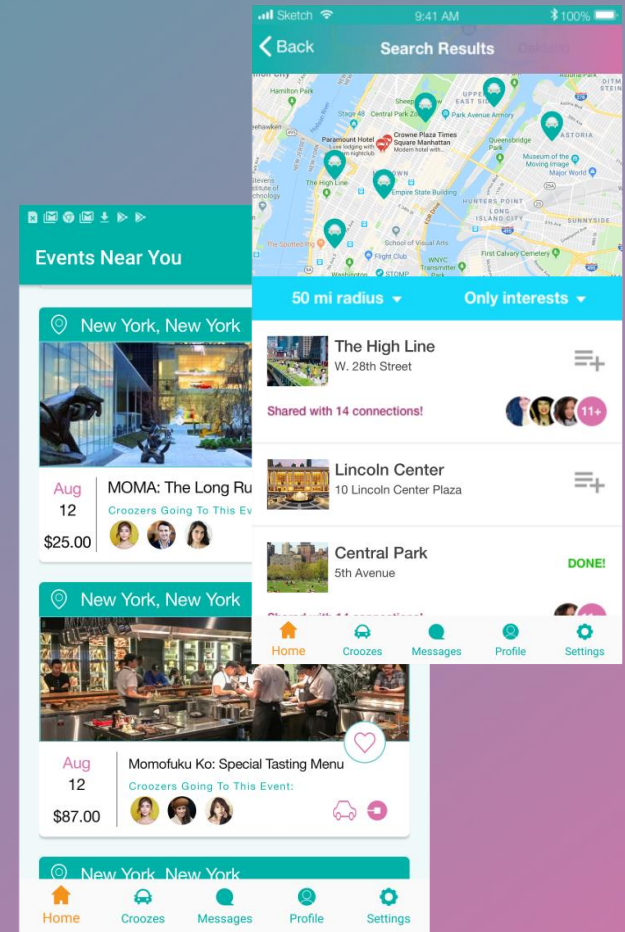
WHEN ASHLEY CHECKS IN, THE HOTEL OFFERS HER A DRINK AT THE BAR IF SHE DOWNLOADS THE CROOZEN PLATFORM AND SHE IS ENCOURAGED TO FIND OUT ABOUT OTHER HOTEL GUESTS AND FIND OUT WHAT TO DO AROUND THE NYC AREA



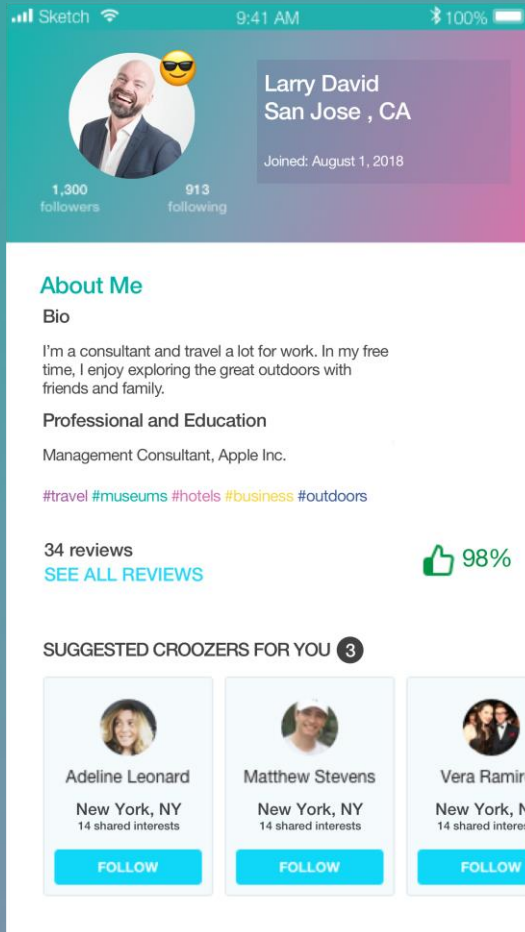
TRAVELING TO A NEW CITY & WANT TO EXPLORE?



ASHLEY HAS A FEW QUESTIONS ABOUT NYC SO SHE DIRECT MESSAGES JILL MAXWELL ABOUT WHAT TO DO. JILL MESSAGES ASHLEY AND TELLS HER TO CHECK OUT THE EXPERIENCE & EVENT MARKETPLACE AS WELL AS HER PROFILE BUCKET LIST



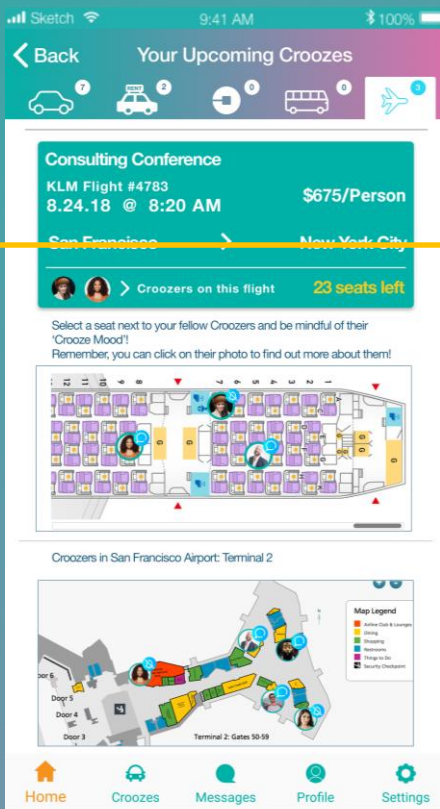
MEET LARRY DAVID - THE BIZ TRAVELER



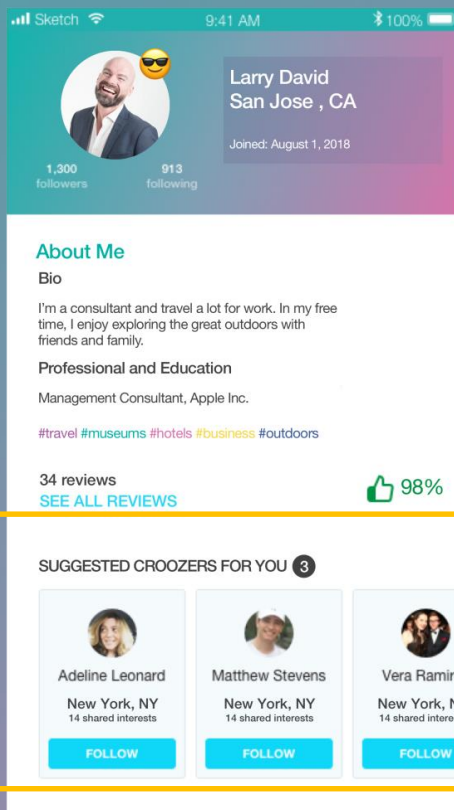
MEET LARRY DAVID. LARRY IS A CONSULTANT AND HE'S ALWAYS TRAVELING IN & OUT OF AIRPORTS. HE TRAVELS ALONE & DOESN'T HAVE MUCH INTERACTION WITH OTHER TRAVELERS. HE LOVES TO MEET INTERESTING PEOPLE DURING HIS TRAVEL ESPECIALLY FOR BUSINESS LEADS & CONTACTS. ADDITIONALLY, LARRY TRAVELS FOR LEISURE ON THE WEEKEND TO MEET UP WITH OLD FRIENDS AND FAMILY MEMBERS.



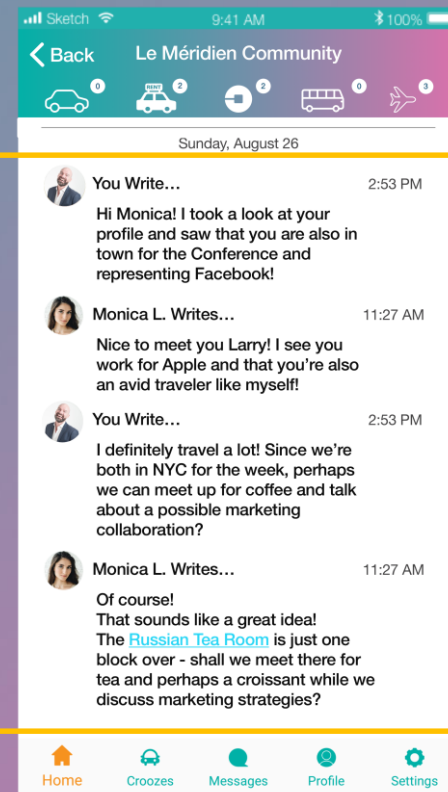
CHECK OUT LARRY'S CROOZEN JOURNEY



MEET OTHER CROOZERS



FIND TRAVELERS AROUND YOU



NETWORK TRAVELING



TRAVELING AND WANT TO MEET CROOZERS?

SAN FRANCISCO AIRPORT (SFO)

Consulting Conference
KLM Flight #4783
8.24.18 @ 8:20 AM \$675/Person
San Francisco New York City
Croozers on this flight 23 seats left

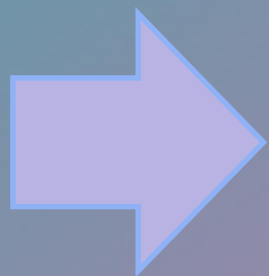
Select a seat next to your fellow Croozers and be mindful of their 'Crooze Mood'! Remember, you can click on their photo to find out more about them!

Croozers in San Francisco Airport: Terminal 2

Map Legend:
- Airline Club & Lounges
- Dining
- Entertainment
- Restrooms
- Retail & Shops
- Security Checkpoint

Home Croozes Messages Profile Settings

LARRY DAVID CAN PICK HIS SEAT BASED ON WHO HE WANTS TO SIT NEXT TO & GET A MEAL WITH OTHER TRAVELERS



LARRY DAVID FINDS SOMEONE WHO HE BELIEVES CAN BE A GREAT CLIENT FROM FACEBOOK SO HE MESSAGES HER TO MEET

Larry David San Jose, CA
1,300 followers 913 following
Joined: August 1, 2018

Monica Lewis Seattle, WA
1,300 followers 913 following
Joined: July 18, 2018

Le Méridien Community
34 reviews SEE ALL REVIEWS
98%

SUGGESTED CROOZERS FOR YOU

Adeline Leonard New York, NY 14 shared interests
Matt New York, NY 14 shared interests

Stevens Houston, TX 8 shared interests
Vera Ramirez Houston, TX 8 shared interests

Monday, August 26

You Write... 2:53 PM
Hi Monica! I took a look at your profile and saw that you are also in town for the Conference and representing Facebook!

Monica L. Writes... 11:27 AM
Nice to meet you Larry! I see you work for Apple and that you're also an avid traveler like myself!

You Write... 2:53 PM
I definitely travel a lot! Since we're both in NYC for the week, perhaps we can meet up for coffee and talk about a possible marketing collaboration?

Monica L. Writes... 11:27 AM
Of course! That sounds like a great idea! The Russian Tea Room is just one block over - shall we meet there for tea and perhaps a croissant while we discuss marketing strategies?

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